

Oral Care in Cameroon

Market Direction | 2024-07-15 | 22 pages | Euromonitor

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Report description:

In 2023, core oral care categories, particularly manual toothpaste and toothbrushes, experienced growth in response to increasing awareness of oral hygiene. However, significant price hikes for leading brands of manual toothbrushes impacted volume sales. There was a rising consciousness regarding oral hygiene, with traditional practices like using chewing sticks, especially prevalent among individuals over 50 and those in rural areas, and gargling with saltwater for those unable to afford toothp...

Euromonitor International's Oral Care in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dental Floss, Denture Care, Mouth Fresheners, Mouthwashes/Dental Rinses, Tooth Whiteners, Toothbrushes, Toothpaste.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Oral Care market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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