

## **In-Car Entertainment in the US**

Market Direction | 2024-07-16 | 22 pages | Euromonitor

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### **Report description:**

In-car navigation is set to see a double-digit retail volume decline in the US in 2024. This can be attributed to the rapid proliferation and advance of embedded navigation systems within modern vehicles, as well as the widespread adoption of smartphone navigation applications. Embedded navigation systems offer seamless navigation without the need for additional hardware or setup. These systems often provide real-time traffic updates, voice-guided directions, and an intuitive interface, enhancing...

Euromonitor International's In-Car Entertainment in USA report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the In-Car Entertainment market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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