

In-Car Entertainment in South Africa

Market Direction | 2024-07-15 | 18 pages | Euromonitor

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Report description:

In-car entertainment in South Africa continues to experience a steady decline in retail volume sales due to a number of shifts in consumer preferences and technological advancements. This trend has been evident for much of the review period and can be attributed to the emergence of other products featuring multiple functions across consumer electronics. The impact is most notable for in-car navigation, where the advancement of apps such as Waze and Google Maps used on smartphones has replaced th...

Euromonitor International's In-Car Entertainment in South Africa report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: In-Car Navigation, In-Car Speakers, In-Dash Media Players.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the In-Car Entertainment market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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