

Imaging Devices in the United Kingdom

Market Direction | 2024-07-12 | 20 pages | Euromonitor

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Report description:

Demand for imaging devices in the UK continues to decline as part of an established trend for this category that was already emerging prior to the review period. Both digital cameras and digital camcorders continue to experience loss of volume sales, with the latter recording the more dramatic decline in 2024, as local consumers increasingly shift their focus away from these devices because they are perceived as outdated and largely substituted by smartphones. Nevertheless, value sales continue...

Euromonitor International's Imaging Devices in United Kingdom report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Imaging Devices market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
July 2024

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