

Imaging Devices in Canada

Market Direction | 2024-07-15 | 19 pages | Euromonitor

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Report description:

Imaging devices in Canada continue to lose favour and suffer steep declines in demand. For example, in 2024, digital cameras is projected to see an even faster decline compared to the decreases suffered earlier in the review period. The wide consumer adoption of smartphones has significantly upended the consumer base for digital cameras in Canada. Smartphones are perceived to offer at least "good enough" quality that serves the photography needs of most consumers. The manufacturers of smartphone...

Euromonitor International's Imaging Devices in Canada report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Digital Camcorders, Digital Cameras.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Imaging Devices market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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