

Ice Cream in Bolivia

Market Direction | 2024-07-09 | 20 pages | Euromonitor

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Report description:

Retail volume and current value growth rates for ice cream in Bolivia in 2024 are expected to be significantly slower than those recorded in 2023. In keeping with the trend witnessed across snacks as a whole, this is partly due to price hikes and increased cost-of-living pressures resulting from the severe shortage of US dollars in the economy, which have made consumers more cautious in their discretionary spending habits. However, the downturn is also explained by the fact that much of the coun...

Euromonitor International's Ice Cream in Bolivia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Yoghurt, Impulse Ice Cream, Plant-based Ice Cream, Take-Home Ice Cream, Unpackaged Ice Cream.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Ice Cream market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Innovation and improvements in distribution help to reinforce dominance of Delizia
Arcor's sales boosted by success of chocolate confectionery brand extensions

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Products marrying indulgence with affordability expected to perform well
Impulse category will benefit most from rising average temperatures
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