

Home Audio and Cinema in South Africa

Market Direction | 2024-07-15 | 18 pages | Euromonitor

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Report description:

Overall demand for home audio and cinema in South Africa is stagnating, but remains marginally above pre-pandemic levels. With inflationary pressures eroding consumers' disposable income, many individuals are having to forego additional home audio accessories. The category as a whole is also experiencing a shift towards innovative new products, such as wireless speakers, which are considered more convenient and allow consumers to connect smartphones and other devices seamlessly via Bluetooth. As...

Euromonitor International's Home Audio and Cinema in South Africa report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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