

## **Home Audio and Cinema in China**

Market Direction | 2024-07-17 | 19 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### **Report description:**

Home audio and cinema in China is set to experience another year of decline in retail volume and current value terms in 2024, with falling sales across categories. This partly reflects broader economic trends. The global economic slowdown has led to reduced consumer confidence, therefore directly affecting discretionary spending on home audio and cinema products. Some consumers are opting for more affordable alternatives, or even delaying the purchase of high-end audio equipment, leading to decl...

Euromonitor International's Home Audio and Cinema in China report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Home Audio and Cinema market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney,

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

**Table of Contents:**

Home Audio and Cinema in China  
Euromonitor International  
July 2024

List Of Contents And Tables

HOME AUDIO AND CINEMA IN CHINA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Declines in home audio and cinema continue in 2024  
The competitive landscape of home audio and cinema remains stable in 2024

PROSPECTS AND OPPORTUNITIES

Increasing popularity of smart home and new technologies offer opportunities for the development of home audio and cinema  
A retro trend is emerging in home audio and cinema in China

CATEGORY DATA

- Table 1 Sales of Home Audio and Cinema by Category: Volume 2019-2024
- Table 2 Sales of Home Audio and Cinema by Category: Value 2019-2024
- Table 3 Sales of Home Audio and Cinema by Category: % Volume Growth 2019-2024
- Table 4 Sales of Home Audio and Cinema by Category: % Value Growth 2019-2024
- Table 5 NBO Company Shares of Home Audio and Cinema: % Volume 2020-2024
- Table 6 LBN Brand Shares of Home Audio and Cinema: % Volume 2021-2024
- Table 7 Distribution of Home Audio and Cinema by Channel: % Volume 2020-2024
- Table 8 Forecast Sales of Home Audio and Cinema by Category: Volume 2024-2029
- Table 9 Forecast Sales of Home Audio and Cinema by Category: Value 2024-2029
- Table 10 □Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2024-2029
- Table 11 □Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2024-2029

CONSUMER ELECTRONICS IN CHINA

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture  
2024 key trends  
Competitive landscape  
Retailing developments  
What next for consumer electronics?

MARKET DATA

- Table 12 Sales of Consumer Electronics by Category: Volume 2019-2024
- Table 13 Sales of Consumer Electronics by Category: Value 2019-2024
- Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024
- Table 15 Sales of Consumer Electronics by Category: % Value Growth 2019-2024
- Table 16 NBO Company Shares of Consumer Electronics: % Volume 2020-2024
- Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024
- Table 18 Distribution of Consumer Electronics by Channel: % Volume 2019-2024
- Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Table 22 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

## Home Audio and Cinema in China

Market Direction | 2024-07-17 | 19 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to [support@scotts-international.com](mailto:support@scotts-international.com)

### ORDER FORM:

Select license	License	Price
	Single User Licence	€995.00
	Multiple User Licence (1 Site)	€1990.00
	Multiple User Licence (Global)	€2985.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact [support@scotts-international.com](mailto:support@scotts-international.com) or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-05-07"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)