

Home Audio and Cinema in Chile

Market Direction | 2024-07-17 | 18 pages | Euromonitor

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Report description:

Strong declining demand for home audio and cinema in Chile continues in 2024. The main reason behind the category's weak performance is that it is unable to compete with wireless devices that offer more advanced technology and greater functionality. Chilean consumers are becoming increasingly familiar with smart systems, which means home audio and cinema are being relegated to a niche consumer base. Portability is becoming the most important feature for consumers, which is why smaller and more c...

Euromonitor International's Home Audio and Cinema in Chile report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Home Audio and Cinema in Chile
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List Of Contents And Tables

HOME AUDIO AND CINEMA IN CHILE

KEY DATA FINDINGS

2024 DEVELOPMENTS

Further declines for home audio and cinema as products are becoming obsolete

Emerging brands are gaining relevance within products in decline

Sony regains category lead, narrowly surpassing LG

PROSPECTS AND OPPORTUNITIES

Increasing connectivity in Chile set to further impact category sales

Further digitalisation will influence how consumers listen to music

CATEGORY DATA

Table 1 Sales of Home Audio and Cinema by Category: Volume 2019-2024

Table 2 Sales of Home Audio and Cinema by Category: Value 2019-2024

Table 3 Sales of Home Audio and Cinema by Category: % Volume Growth 2019-2024

Table 4 Sales of Home Audio and Cinema by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Home Audio and Cinema: % Volume 2020-2024

Table 6 LBN Brand Shares of Home Audio and Cinema: % Volume 2021-2024

Table 7 Distribution of Home Audio and Cinema by Channel: % Volume 2020-2024

Table 8 Forecast Sales of Home Audio and Cinema by Category: Volume 2024-2029

Table 9 Forecast Sales of Home Audio and Cinema by Category: Value 2024-2029

Table 10 □Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2024-2029

Table 11 □Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2024-2029

CONSUMER ELECTRONICS IN CHILE

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2019-2024

Table 13 Sales of Consumer Electronics by Category: Value 2019-2024

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2020-2024

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2019-2024

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Table 22 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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