

Home Audio and Cinema in Austria

Market Direction | 2024-07-16 | 18 pages | Euromonitor

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Report description:

Home audio and cinema continues to suffer in Austria amid declining demand for specific audio devices and music consumption shifting to laptops, smartphones and wireless speakers. Sustained demand from a niche consumer base who demands high audio quality is ensuring stable sales of audio separates. However, persistently high inflation and an uncertain economic environment, characterised by a sharp rise in interest rates on loans, is curbing overall expenditure on home audio and cinema products.

Euromonitor International's Home Audio and Cinema in Austria report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Audio Separates, Digital Media Player Docks, Hi-Fi Systems, Home Cinema and Speaker Systems, Other Home Audio and Cinema, Speakers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Home Audio and Cinema market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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