

## Headphones in Denmark

Market Direction | 2024-07-15 | 18 pages | Euromonitor

### AVAILABLE LICENSES:

- Single User Licence €995.00
- Multiple User License (1 Site) €1990.00
- Multiple User License (Global) €2985.00

### Report description:

In the first half of 2024, volume sales of headphones in Denmark experienced a decline but remained relatively comparable to 2023 levels. The product area faced significant challenges due to cost-of-living pressures, a sluggish economic climate, and dampened household sentiment. Despite these hurdles, headphones continued to be viewed as an affordable luxury for households. Unlike big-ticket items such as computers and TVs, headphones are priced lower, allowing consumers to indulge in luxury and...

Euromonitor International's Headphones in Denmark report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: TWS Earbuds, Wireless Earphones, Wireless Headbands.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Headphones market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

## **Table of Contents:**

Headphones in Denmark

Euromonitor International

July 2024

### List Of Contents And Tables

#### HEADPHONES IN DENMARK

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Volume sales decline due to cost-of-living pressures

Shift to wireless

Niche development

##### PROSPECTS AND OPPORTUNITIES

Growth outlook

Affordable indulgence

TWS earbuds to gain momentum

##### CATEGORY DATA

Table 1 Sales of Headphones by Category: Volume 2019-2024

Table 2 Sales of Headphones by Category: Value 2019-2024

Table 3 Sales of Headphones by Category: % Volume Growth 2019-2024

Table 4 Sales of Headphones by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Headphones: % Volume 2020-2024

Table 6 LBN Brand Shares of Headphones: % Volume 2021-2024

Table 7 Distribution of Headphones by Channel: % Volume 2019-2024

Table 8 Forecast Sales of Headphones by Category: Volume 2024-2029

Table 9 Forecast Sales of Headphones by Category: Value 2024-2029

Table 10 Forecast Sales of Headphones by Category: % Volume Growth 2024-2029

Table 11 Forecast Sales of Headphones by Category: % Value Growth 2024-2029

#### CONSUMER ELECTRONICS IN DENMARK

##### EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

##### MARKET DATA

Table 12 Sales of Consumer Electronics by Category: Volume 2019-2024

Table 13 Sales of Consumer Electronics by Category: Value 2019-2024

Table 14 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024

Table 15 Sales of Consumer Electronics by Category: % Value Growth 2019-2024

Table 16 NBO Company Shares of Consumer Electronics: % Volume 2020-2024

Table 17 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024

Table 18 Distribution of Consumer Electronics by Channel: % Volume 2019-2024

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 19 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Table 20 Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 21 □Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Table 22 □Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)

## Headphones in Denmark

Market Direction | 2024-07-15 | 18 pages | Euromonitor

To place an Order with Scotts International:

- Print this form
- Complete the relevant blank fields and sign
- Send as a scanned email to support@scotts-international.com

### ORDER FORM:

| Select license | License                        | Price    |
|----------------|--------------------------------|----------|
|                | Single User Licence            | €995.00  |
|                | Multiple User License (1 Site) | €1990.00 |
|                | Multiple User License (Global) | €2985.00 |
|                | VAT                            |          |
|                | Total                          |          |

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

|               |                               |            |
|---------------|-------------------------------|------------|
| Email*        | Phone*                        |            |
| First Name*   | Last Name*                    |            |
| Job title*    |                               |            |
| Company Name* | EU Vat / Tax ID / NIP number* |            |
| Address*      | City*                         |            |
| Zip Code*     | Country*                      |            |
|               | Date                          | 2026-02-12 |
|               | Signature                     |            |

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

[www.scotts-international.com](http://www.scotts-international.com)