

Gum in Uruguay

Market Direction | 2024-07-16 | 16 pages | Euromonitor

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Report description:

Chewing gum sales in Uruguay are projected to exhibit positive growth in retail volume terms for the third consecutive year in 2024. However, despite this encouraging trend, the category has yet to fully recover from the pre-pandemic slump. This sluggish return can be partly attributed to evolving social habits, particularly the rise of remote work in Uruguay. Chewing gum, often used by office workers as a breath freshener, has seen a decline in demand due to this shift in work environments.

Euromonitor International's Gum in Uruguay report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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