

Gum in Pakistan

Market Direction | 2024-07-16 | 17 pages | Euromonitor

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Report description:

In spite of continuing high inflation, gum in Pakistan is expected to register healthy constant value and volume growth. A stabilising economy is expected to boost consumer confidence. In addition, continuing population growth also supports increased volume sales. Bubble gum remains the much larger product in terms of volume sales, and also registers the highest current value growth.

Euromonitor International's Gum in Pakistan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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