

Gum in Algeria

Market Direction | 2024-07-15 | 16 pages | Euromonitor

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Report description:

It is expected to be a muted picture for gum in Algeria in 2024, with only minimal volume growth. With inflation continuing to be high, consumers prioritise essential purchases over gum, which is mainly bought as a breath freshener. Also, within gum, consumers trade down and switch to cheaper brands.

Euromonitor International's Gum in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Bubble Gum, Chewing Gum.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Gum market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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