

Global Risks 2024 and Beyond

Global Strategy | 2024-07-09 | 33 pages | Euromonitor

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Report description:

As economic and geopolitical uncertainties are on the rise, business leaders need to anticipate and respond proactively rather than reactively to potential shocks. By analysing alternative macro scenarios, this report highlights the top global risks over 2024-2026 and assesses their potential impacts on real GDP growth. It also ranks the vulnerability of economies to macro shocks, helping businesses to estimate market risks, develop more robust strategies, and better respond to negative shocks.

Strategy Briefings offer unique insight into emerging trends world-wide. Aimed squarely at strategists and planners, they draw on Euromonitor International's vast information resources to give top line insight across markets and within consumer segments. Written by some of our most experienced analysts, they are designed as provocations for senior management to use in their own forum, allowing them to stand back and reflect on the behaviour and motivation driving global markets today and tomorrow

Product coverage: <|Products|>

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report

- Identify factors driving change now and in the future
- Understand motivation
- Forward-looking outlook
- Briefings and presentation should provoke lively discussion at senior level
- Take a step back from micro trends
- Get up to date estimates and comment

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Table of Contents:

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Executive summary

Introduction

Global baseline outlook

Top global risks

Country vulnerability

Conclusion

Appendix

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