

## Fragrances in Cameroon

Market Direction | 2024-07-15 | 22 pages | Euromonitor

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### Report description:

Despite inflationary trends, fragrances in Cameroon experienced growth in 2023. The import volume of fragrances and eau de parfum has shown a consistent upward trajectory over the review period, reaching 236,366 tons in 2022 from 219,779 tons in 2021, and 186,467 tons in 2020. The local sector is also expanding, with Cameroonian businessperson Paule Gaby introducing the Code Mboa fragrance in the first half of 2023.

Euromonitor International's Fragrances in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Mass Fragrances, Premium Fragrances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Fragrances market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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