

Depilatories in Morocco

Market Direction | 2024-06-06 | 20 pages | Euromonitor

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Report description:

Depilatories saw double-digit current value growth in Morocco in 2023. Declining disposable incomes in a challenging economic environment prompted many women to lower their expenditure on depilatories, by either trading down to products with basic functions, changing razors and blades less frequently, or turning back to economic alternatives such as sugaring. Nonetheless, recent years have seen Morocco's female population become increasingly preoccupied with appearance and maintaining a feminine...

Euromonitor International's Depilatories in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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