

## **Deodorants in Morocco**

Market Direction | 2024-06-06 | 21 pages | Euromonitor

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### **Report description:**

Deodorants saw current value growth in Morocco in 2023. The extremely hot weather during the year, paired with the difficult and crowded daily commute that most men have to experience, resulted in more men purchasing deodorants to carry with them and use throughout the day to freshen up. Another significant factor contributing to the growth of deodorants was the poor economic performance in 2023, as deodorants, specifically body sprays, stole some share from mass fragrances, given that lower-inc...

Euromonitor International's Deodorants in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Deodorants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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