

Consumer Electronics in the US

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Report description:

Consumer electronics in the US is set to exhibit signs of stabilisation in 2024, following turbulent conditions over the prior two years. As supply chain constraints gradually eased and component availability improved, manufacturers have been better positioned to fulfil released pent-up demand. However, persistently high inflation and uncertain economic conditions still weigh on consumer sentiment and the propensity to spend. Despite this, a long-overdue refresh cycle across multiple product cat...

Euromonitor International's Consumer Electronics in USA report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Electronics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

reliable information resources to help drive informed strategic planning.

Table of Contents:

Consumer Electronics in the US

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List Of Contents And Tables

CONSUMER ELECTRONICS IN THE US

EXECUTIVE SUMMARY

Consumer electronics in 2024: The big picture

2024 key trends

Competitive landscape

Retailing developments

What next for consumer electronics?

MARKET DATA

Table 1 Sales of Consumer Electronics by Category: Volume 2019-2024

Table 2 Sales of Consumer Electronics by Category: Value 2019-2024

Table 3 Sales of Consumer Electronics by Category: % Volume Growth 2019-2024

Table 4 Sales of Consumer Electronics by Category: % Value Growth 2019-2024

Table 5 NBO Company Shares of Consumer Electronics: % Volume 2020-2024

Table 6 LBN Brand Shares of Consumer Electronics: % Volume 2021-2024

Table 7 Distribution of Consumer Electronics by Channel: % Volume 2019-2024

Table 8 Forecast Sales of Consumer Electronics by Category: Volume 2024-2029

Table 9 Forecast Sales of Consumer Electronics by Category: Value 2024-2029

Table 10 Forecast Sales of Consumer Electronics by Category: % Volume Growth 2024-2029

Table 11 Forecast Sales of Consumer Electronics by Category: % Value Growth 2024-2029

DISCLAIMER

SOURCES

Summary 1 Research Sources

COMPUTERS AND PERIPHERALS IN THE US

KEY DATA FINDINGS

2024 DEVELOPMENTS

Laptops sees a slight pick-up in sales after strong declines

Apple's iPad launches drive growth in the previously declining tablets category

As the gaming market grows, manufacturers build devices for optimal gameplay

PROSPECTS AND OPPORTUNITIES

Brands set to invest in AI integration over the forecast period

Projected declines for tablets and desktops

Impact of gaming over the forecast period

CATEGORY DATA

Table 12 Sales of Computers and Peripherals by Category: Volume 2019-2024

Table 13 Sales of Computers and Peripherals by Category: Value 2019-2024

Table 14 Sales of Computers and Peripherals by Category: % Volume Growth 2019-2024

Table 15 Sales of Computers and Peripherals by Category: % Value Growth 2019-2024

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Table 16 Sales of Computers by Category: Business Volume 2019-2024
Table 17 Sales of Computers by Category: Business Value MSP 2019-2024
Table 18 Sales of Computers by Category: Business Volume Growth 2019-2024
Table 19 Sales of Computers by Category: Business Value MSP Growth 2019-2024
Table 20 NBO Company Shares of Computers and Peripherals: % Volume 2020-2024
Table 21 LBN Brand Shares of Computers and Peripherals: % Volume 2021-2024
Table 22 Distribution of Computers and Peripherals by Channel: % Volume 2019-2024
Table 23 Forecast Sales of Computers and Peripherals by Category: Volume 2024-2029
Table 24 Forecast Sales of Computers and Peripherals by Category: Value 2024-2029
Table 25 Forecast Sales of Computers and Peripherals by Category: % Volume Growth 2024-2029
Table 26 Forecast Sales of Computers and Peripherals by Category: % Value Growth 2024-2029
Table 27 Forecast Sales of Computers by Category: Business Volume 2024-2029
Table 28 Forecast Sales of Computers by Category: Business Value MSP 2024-2029
Table 29 Forecast Sales of Computers by Category: Business Volume Growth 2024-2029
Table 30 Forecast Sales of Computers by Category: Business Value MSP Growth 2024-2029

IN-CAR ENTERTAINMENT IN THE US

KEY DATA FINDINGS

2024 DEVELOPMENTS

Embedded systems and smartphone apps diminish use of in-car navigation devices

In-car speakers continues to decline as new cars offer good enough sound options

Gen Z consumers inclined towards other transportation methods

PROSPECTS AND OPPORTUNITIES

Forecast expected to show further decline for in-car entertainment

Smart integration with home devices and AR could open up opportunities for in-car entertainment

In-car entertainment turning into a specialist category

CATEGORY DATA

Table 31 Sales of In-Car Entertainment by Category: Volume 2019-2024

Table 32 Sales of In-Car Entertainment by Category: Value 2019-2024

Table 33 Sales of In-Car Entertainment by Category: % Volume Growth 2019-2024

Table 34 Sales of In-Car Entertainment by Category: % Value Growth 2019-2024

Table 35 NBO Company Shares of In-Car Entertainment: % Volume 2020-2024

Table 36 LBN Brand Shares of In-Car Entertainment: % Volume 2021-2024

Table 37 Distribution of In-Car Entertainment by Channel: % Volume 2019-2024

Table 38 Forecast Sales of In-Car Entertainment by Category: Volume 2024-2029

Table 39 Forecast Sales of In-Car Entertainment by Category: Value 2024-2029

Table 40 Forecast Sales of In-Car Entertainment by Category: % Volume Growth 2024-2029

Table 41 Forecast Sales of In-Car Entertainment by Category: % Value Growth 2024-2029

HOME AUDIO AND CINEMA IN THE US

KEY DATA FINDINGS

2024 DEVELOPMENTS

Declines across home audio and cinema, as wireless technology takes over

Audiophiles is a growing niche consumer group, but values the secondary market

Soundbars has been one brighter segment, but challenges stall growth in 2024

PROSPECTS AND OPPORTUNITIES

Continued decline for home audio and cinema moving forward

Major artists release vinyl records, which may help sustain category relevance moving forward

Soundbars to become more affordable and sleeker over the forecast period

CATEGORY DATA

- Table 42 Sales of Home Audio and Cinema by Category: Volume 2019-2024
- Table 43 Sales of Home Audio and Cinema by Category: Value 2019-2024
- Table 44 Sales of Home Audio and Cinema by Category: % Volume Growth 2019-2024
- Table 45 Sales of Home Audio and Cinema by Category: % Value Growth 2019-2024
- Table 46 NBO Company Shares of Home Audio and Cinema: % Volume 2020-2024
- Table 47 LBN Brand Shares of Home Audio and Cinema: % Volume 2021-2024
- Table 48 Distribution of Home Audio and Cinema by Channel: % Volume 2020-2024
- Table 49 Forecast Sales of Home Audio and Cinema by Category: Volume 2024-2029
- Table 50 Forecast Sales of Home Audio and Cinema by Category: Value 2024-2029
- Table 51 □Forecast Sales of Home Audio and Cinema by Category: % Volume Growth 2024-2029
- Table 52 □Forecast Sales of Home Audio and Cinema by Category: % Value Growth 2024-2029

HOME VIDEO IN THE US

KEY DATA FINDINGS

2024 DEVELOPMENTS

LCD TVs sees growth in 2024, as consumers seek budget-friendly options

Weaker than anticipated growth for OLED TVs amidst economic uncertainty

Competitive landscape intensifies, with premium designs and features

PROSPECTS AND OPPORTUNITIES

Home video is mature, with only negligible growth expected over the forecast period

AI's potential impact on the television viewing experience

Projected increase in adoption of OLED TVs as prices normalise

CATEGORY DATA

- Table 53 Sales of Home Video by Category: Volume 2019-2024
- Table 54 Sales of Home Video by Category: Value 2019-2024
- Table 55 Sales of Home Video by Category: % Volume Growth 2019-2024
- Table 56 Sales of Home Video by Category: % Value Growth 2019-2024
- Table 57 Sales of LCD TVs by Network Connectivity: % Retail Volume 2019-2024
- Table 58 NBO Company Shares of Home Video: % Volume 2020-2024
- Table 59 LBN Brand Shares of Home Video: % Volume 2021-2024
- Table 60 Distribution of Home Video by Channel: % Volume 2019-2024
- Table 61 Forecast Sales of Home Video by Category: Volume 2024-2029
- Table 62 □Forecast Sales of Home Video by Category: Value 2024-2029
- Table 63 □Forecast Sales of Home Video by Category: % Volume Growth 2024-2029
- Table 64 □Forecast Sales of Home Video by Category: % Value Growth 2024-2029
- Table 65 □Forecast Sales of LCD TVs by Network Connectivity: % Retail Volume 2024-2029

IMAGING DEVICES IN THE US

KEY DATA FINDINGS

2024 DEVELOPMENTS

Cautious spending on digital cameras as consumers continue to use their smartphones for pictures and videos

Despite growth for digital camcorders, this will not be sustained over the forecast period

DJI Osmo Pocket 3 launch attracts some vloggers away from smartphones

PROSPECTS AND OPPORTUNITIES

Mirrorless cameras set to overtake DSLRs in the US market

Enhanced connectivity in digital cameras and camcorders could help drive sales

Second-hand market to continue to grow within imaging devices

CATEGORY DATA

Table 66 Sales of Imaging Devices by Category: Volume 2019-2024

Table 67 Sales of Imaging Devices by Category: Value 2019-2024

Table 68 Sales of Imaging Devices by Category: % Volume Growth 2019-2024

Table 69 Sales of Imaging Devices by Category: % Value Growth 2019-2024

Table 70 NBO Company Shares of Imaging Devices: % Volume 2020-2024

Table 71 LBN Brand Shares of Imaging Devices: % Volume 2021-2024

Table 72 Distribution of Imaging Devices by Channel: % Volume 2019-2024

Table 73 Forecast Sales of Imaging Devices by Category: Volume 2024-2029

Table 74 Forecast Sales of Imaging Devices by Category: Value 2024-2029

Table 75 □Forecast Sales of Imaging Devices by Category: % Volume Growth 2024-2029

Table 76 □Forecast Sales of Imaging Devices by Category: % Value Growth 2024-2029

PORTABLE PLAYERS IN THE US

KEY DATA FINDINGS

2024 DEVELOPMENTS

Retail volume decline for portable players, driven by other portable media players becoming obsolete

Wireless speakers declines in 2024, but is set to recover in the forecast period as replacement cycle restarts

Alexa's enhanced features present opportunities

PROSPECTS AND OPPORTUNITIES

Audiobooks set to disrupt sales of e-readers, as Spotify adds audiobooks to its Premium subscription

Manufacturers are embracing the consumer demand for eco-friendly products

E-commerce continues to dominate portable players

CATEGORY DATA

Table 77 Sales of Portable Players by Category: Volume 2019-2024

Table 78 Sales of Portable Players by Category: Value 2019-2024

Table 79 Sales of Portable Players by Category: % Volume Growth 2019-2024

Table 80 Sales of Portable Players by Category: % Value Growth 2019-2024

Table 81 NBO Company Shares of Portable Players: % Volume 2020-2024

Table 82 LBN Brand Shares of Portable Players: % Volume 2021-2024

Table 83 Distribution of Portable Players by Channel: % Volume 2019-2024

Table 84 Forecast Sales of Portable Players by Category: Volume 2024-2029

Table 85 Forecast Sales of Portable Players by Category: Value 2024-2029

Table 86 □Forecast Sales of Portable Players by Category: % Volume Growth 2024-2029

Table 87 □Forecast Sales of Portable Players by Category: % Value Growth 2024-2029

MOBILE PHONES IN THE US

KEY DATA FINDINGS

2024 DEVELOPMENTS

Manufacturers work to incentivise upgrades and invest in revenue growth from services

Foldables see some interest as brands seek differentiation in a mature market

Brands continue to face challenges from supply chain disruption and inflation

PROSPECTS AND OPPORTUNITIES

Stable, moderate growth expected for smartphones over the forecast period

Brands invest in integrating AI into smartphones to elevate the user experience

Leading brands likely to retain their rankings amidst growing competition from Chinese brands

CATEGORY DATA

Table 88 Sales of Mobile Phones by Category: Volume 2019-2024

Table 89 Sales of Mobile Phones by Category: Value 2019-2024

Table 90 Sales of Mobile Phones by Category: % Volume Growth 2019-2024

Table 91 Sales of Mobile Phones by Category: % Value Growth 2019-2024

Table 92 Sales of Smartphones by Screen Size: % Retail Volume 2021-2024

Table 93 NBO Company Shares of Mobile Phones: % Volume 2020-2024

Table 94 LBN Brand Shares of Mobile Phones: % Volume 2021-2024

Table 95 Distribution of Mobile Phones by Channel: % Volume 2019-2024

Table 96 Forecast Sales of Mobile Phones by Category: Volume 2024-2029

Table 97 □Forecast Sales of Mobile Phones by Category: Value 2024-2029

Table 98 □Forecast Sales of Mobile Phones by Category: % Volume Growth 2024-2029

Table 99 □Forecast Sales of Mobile Phones by Category: % Value Growth 2024-2029

Table 100 □Forecast Sales of Smartphones by Screen Size: % Retail Volume 2024-2029

WEARABLE ELECTRONICS IN THE US

KEY DATA FINDINGS

2024 DEVELOPMENTS

Wearable electronics grows in volume terms in 2024, driven by smart wearables

Garmin's Venu 3 inclusive smartwatch features wheelchair user mode

Oura Ring set to disrupt the category in 2024

PROSPECTS AND OPPORTUNITIES

Smart rings likely to cause disruption in the category during the forecast period

Specialised features set to continue to push sales of smartwatches

Activity wearables to decline over the forecast period as consumers favour smart wearables

CATEGORY DATA

Table 101 Sales of Wearable Electronics by Category: Volume 2019-2024

Table 102 Sales of Wearable Electronics by Category: Value 2019-2024

Table 103 Sales of Wearable Electronics by Category: % Volume Growth 2019-2024

Table 104 Sales of Wearable Electronics by Category: % Value Growth 2019-2024

Table 105 NBO Company Shares of Wearable Electronics: % Volume 2020-2024

Table 106 LBN Brand Shares of Wearable Electronics: % Volume 2021-2024

Table 107 Distribution of Wearable Electronics by Channel: % Volume 2019-2024

Table 108 Forecast Sales of Wearable Electronics by Category: Volume 2024-2029

Table 109 Forecast Sales of Wearable Electronics by Category: Value 2024-2029

Table 110 □Forecast Sales of Wearable Electronics by Category: % Volume Growth 2024-2029

Table 111 □Forecast Sales of Wearable Electronics by Category: % Value Growth 2024-2029

HEADPHONES IN THE US

KEY DATA FINDINGS

2024 DEVELOPMENTS

Lower and premium segments see growth, middle tier squeezed out in TWS earbuds

Wireless headbands sees a pick-up in sales, driven by the latest fashion trends

Growth in TWS earbuds and wireless headbands despite economic uncertainty

PROSPECTS AND OPPORTUNITIES

Healthy growth projected to continue for TWS earbuds and wireless headbands

Audio quality and experience of headphones to improve with innovation

At a time of substantial innovation, competition set to heat up in headphones

CATEGORY DATA

Table 112 Sales of Headphones by Category: Volume 2019-2024

Table 113 Sales of Headphones by Category: Value 2019-2024

Table 114 Sales of Headphones by Category: % Volume Growth 2019-2024

Table 115 Sales of Headphones by Category: % Value Growth 2019-2024

Table 116 NBO Company Shares of Headphones: % Volume 2020-2024

Table 117 LBN Brand Shares of Headphones: % Volume 2021-2024

Table 118 Distribution of Headphones by Channel: % Volume 2019-2024

Table 119 Forecast Sales of Headphones by Category: Volume 2024-2029

Table 120 Forecast Sales of Headphones by Category: Value 2024-2029

Table 121 □Forecast Sales of Headphones by Category: % Volume Growth 2024-2029

Table 122 □Forecast Sales of Headphones by Category: % Value Growth 2024-2029

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