

## **Consumer Electronics in Canada**

Market Direction | 2024-07-15 | 79 pages | Euromonitor

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### **Report description:**

Overall, consumer electronics in Canada is set to see a rebound in retail volume sales, with a moderate increase projected for 2024. The decline in retail volume sales in 2023 was primarily due to more careful and targeted spending by consumers, who were hit by cost-of-living increases and still relatively high inflation. In 2024, discretionary spending power is benefiting from improved macroeconomic conditions and lower inflation. Consumers remain careful with their spending, but have greater c...

Euromonitor International's Consumer Electronics in Canada report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers and Peripherals, In-Car Entertainment, In-Home Consumer Electronics, Portable Consumer Electronics.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Consumer Electronics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Second-hand devices attract enthusiasts and sustainability-minded and budget-conscious consumers

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