

## **Computers and Peripherals in the United Kingdom**

Market Direction | 2024-07-12 | 24 pages | Euromonitor

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### **Report description:**

Overall demand for computers and peripherals in the UK continues to decline in 2024. This continues a historic trend for this category, which has experienced volume declines over the past few years following the large volume spike when the pandemic emerged in 2020. However, volume declines are not as dramatic compared to the previous year, suggesting some stabilisation. Although volume declines in 2024 are universal across computers and peripherals, the lowest drop in demand is being recorded by...

Euromonitor International's Computers and Peripherals in United Kingdom report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Computers and Peripherals market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International  
July 2024

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Apple strengthens leadership of computers and peripherals in the UK

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