

Computers and Peripherals in South Africa

Market Direction | 2024-07-15 | 22 pages | Euromonitor

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Report description:

Following significant retail volume growth in 2020 as a result of pandemic-induced home seclusion and the immediate years succeeding it, demand for computer and peripherals in South Africa continues to be challenged in 2024 as it did the previous year, despite remaining above 2019 levels. Falling volume sales are due to several factors, including inflationary pressures, increasing interest rates and the continual burden of load shedding on the South African economy and consumers' disposable income...

Euromonitor International's Computers and Peripherals in South Africa report offers a comprehensive guide to the size and shape of the in-home, portable and in-car consumer electronics products markets at a national level. It provides the latest retail sales data, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market- be they new product developments, distribution or pricing issues. Forecasts illustrate how the market is set to change.

Product coverage: Computers, Peripherals.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Computers and Peripherals market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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