

## **Colour Cosmetics in Morocco**

Market Direction | 2024-06-06 | 29 pages | Euromonitor

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### **Report description:**

Colour cosmetics saw current value growth in Morocco in 2023. Lip products was amongst the most dynamic product areas during the year. Only two years after its launch, Gloss VoluLips is rapidly gaining popularity as it contains a hydrating serum enriched with hyaluronic acid. Its plumping active ingredients are claimed to help to increase the volume of the lips day after day. Gloss VoluLips is claimed to increase the volumising effect of the plumping treatment and stimulates the natural producti...

Euromonitor International's Colour Cosmetics in Morocco report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Colour Cosmetics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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