

**Colour Cosmetics in Cameroon**

Market Direction | 2024-07-15 | 22 pages | Euromonitor

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**Report description:**

Colour cosmetics in Cameroon has sustained its robust growth trajectory in 2023, solidifying its status as one of the pre-eminent segments within the nation's beauty and personal care industry. This flourishing industry is propelled, in part, by the escalating influence of online makeup influencers and prevailing social media trends. Notably, within this sector, eyeliners and powders have emerged as frontrunners, experiencing unparalleled growth attributable to their user-friendly application, r...

Euromonitor International's Colour Cosmetics in Cameroon report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Colour Cosmetics market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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The influence of online makeup tutorials and mobile makeup artists revitalise colour cosmetics in Cameroon

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