

## **Cider/Perry in Indonesia**

Market Direction | 2024-07-15 | 26 pages | Euromonitor

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### **Report description:**

In 2023, cider in Indonesia experienced similar volume growth to the previous year. Off-trade volumes, encompassing supermarket and retail sales, continues to exceed on-trade volume by some margin, which includes sales in bars and restaurants. This trend is partly due to cider facing stiff competition in on-trade environments. Cider/perry faces competition from similar beverage categories that appeal to the same consumer base. This includes other flavoured alcoholic beverages like novel and soph...

Euromonitor International's Cider/Perry in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Cider/Perry market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
July 2024

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