

Cider/Perry in Azerbaijan

Market Direction | 2024-07-15 | 23 pages | Euromonitor

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Report description:

Cider/perry has traditionally occupied a small niche in Azerbaijan due to the low per capita consumption of this alcoholic beverage. Demand is almost exclusively concentrated in off-trade channels, with very few on-trade establishments offering this product type. Retail sales were flat in 2023 due to limited awareness of this product and the lack of competition. Somersby is the leading brand with some, but due to limited consumer awareness and the absence of a cider-drinking culture, it is often...

Euromonitor International's Cider/Perry in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Non Alcoholic Cider/Perry, Regular Cider/Perry.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cider/Perry market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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