

Chocolate Confectionery in Tunisia

Market Direction | 2024-07-09 | 19 pages | Euromonitor

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Report description:

Chocolate confectionery in Tunisia is experiencing historically high prices, with all categories set to see further double-digit increase in average retail current unit price over 2024. This surge in prices is attributed to various factors. Amid high inflation, manufacturers are dealing with rising sugar prices, increased global cocoa prices and escalating production and transportation costs. Consequently, Tunisian consumers are becoming increasingly price-sensitive, leading to only moderate ris...

Euromonitor International's Chocolate Confectionery in Tunisia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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