

Chocolate Confectionery in the US

Market Direction | 2024-07-12 | 25 pages | Euromonitor

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Report description:

Most categories within chocolate confectionery in the US saw retail current value growth in 2023, and this is set to continue in 2024. However, some have not enjoyed the same growth in volume terms. There are several reasons for this, amongst them is price sensitivity in a high inflation and high interest environment. While food inflation did subside slightly from 2022 into 2023 and 2024, unit prices have continued to climb in the category, and therefore some consumers are thinking twice about t...

Euromonitor International's Chocolate Confectionery in USA report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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