

Chocolate Confectionery in Slovenia

Market Direction | 2024-07-16 | 19 pages | Euromonitor

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Report description:

Chocolate confectionery is seeing steady growth in value and volume terms in 2024. Chocolate is often associated with mood enhancement and stress relief and as such it has remained extremely popular in 2024 as consumers pursue increasingly busy lives. Although economic pressures have put pressure on sales as consumers have been forced to focus on basic necessities, these pressures have also helped to create a demand for small indulgences, such as chocolate confectionery. There is also a developi...

Euromonitor International's Chocolate Confectionery in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Chocolate Confectionery in Slovenia
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List Of Contents And Tables

CHOCOLATE CONFECTIONERY IN SLOVENIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Chocolate confectionery remains popular despite challenging economic environment

Milka remains on top despite the growth of private label

Healthy eating trend influencing demand and new product development

PROSPECTS AND OPPORTUNITIES

Foreign brands and flavours could find favour amongst curious consumers

Smaller pack sizes expected to become more common

Premiumisation set to influence purchasing decisions

CATEGORY DATA

Table 1 Sales of Chocolate Confectionery by Category: Volume 2019-2024

Table 2 Sales of Chocolate Confectionery by Category: Value 2019-2024

Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2019-2024

Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2019-2024

Table 5 Sales of Chocolate Tablets by Type: % Value 2019-2024

Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2020-2024

Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2021-2024

Table 8 Distribution of Chocolate Confectionery by Format: % Value 2019-2024

Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2024-2029

Table 10 □Forecast Sales of Chocolate Confectionery by Category: Value 2024-2029

Table 11 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2024-2029

Table 12 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2024-2029

SNACKS IN SLOVENIA

EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2019-2024

Table 14 Sales of Snacks by Category: Value 2019-2024

Table 15 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 16 Sales of Snacks by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Snacks: % Value 2020-2024

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Table 18 LBN Brand Shares of Snacks: % Value 2021-2024

Table 19 Penetration of Private Label by Category: % Value 2019-2024

Table 20 Distribution of Snacks by Format: % Value 2019-2024

Table 21 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 22 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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