

**Chocolate Confectionery in Slovenia**

Market Direction | 2024-07-16 | 19 pages | Euromonitor

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**Report description:**

Chocolate confectionery is seeing steady growth in value and volume terms in 2024. Chocolate is often associated with mood enhancement and stress relief and as such it has remained extremely popular in 2024 as consumers pursue increasingly busy lives. Although economic pressures have put pressure on sales as consumers have been forced to focus on basic necessities, these pressures have also helped to create a demand for small indulgences, such as chocolate confectionery. There is also a developi...

Euromonitor International's Chocolate Confectionery in Slovenia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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