

Chocolate Confectionery in North Macedonia

Market Direction | 2024-07-09 | 18 pages | Euromonitor

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Report description:

Chocolate confectionery in North Macedonia has witnessed a more upbeat performance since 2023, with retail volume sales returning to growth following several years of decline. Indeed, consumer demand for chocolate confectionery remains steady in 2024, with current value growth boosted further by rising prices. Chocolate confectionery continues to benefit from the premiumisation trend following the launch of more renowned premium brands. With the emergence of new, high-quality brands and niche pr...

Euromonitor International's Chocolate Confectionery in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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Table of Contents:

Chocolate Confectionery in North Macedonia
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List Of Contents And Tables

CHOCOLATE CONFECTIONERY IN NORTH MACEDONIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Premiumisation trend gathers momentum

Price promotions are used to drive volume sales

Players deliver new seasonal lines

PROSPECTS AND OPPORTUNITIES

Health perceptions boost image of chocolate confectionery

Locals choose to celebrate with seasonal chocolate

Tablets face slowdown in consumption

CATEGORY DATA

Summary 1 Other Chocolate Confectionery by Product Type: 2024

Table 1 Sales of Chocolate Confectionery by Category: Volume 2019-2024

Table 2 Sales of Chocolate Confectionery by Category: Value 2019-2024

Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2019-2024

Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2019-2024

Table 5 Sales of Chocolate Tablets by Type: % Value 2019-2024

Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2020-2024

Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2021-2024

Table 8 Distribution of Chocolate Confectionery by Format: % Value 2019-2024

Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2024-2029

Table 10 Forecast Sales of Chocolate Confectionery by Category: Value 2024-2029

Table 11 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2024-2029

Table 12 Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2024-2029

SNACKS IN NORTH MACEDONIA

EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for snacks?

MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2019-2024

Table 14 Sales of Snacks by Category: Value 2019-2024

Table 15 Sales of Snacks by Category: % Volume Growth 2019-2024

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Table 16 Sales of Snacks by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Snacks: % Value 2020-2024

Table 18 LBN Brand Shares of Snacks: % Value 2021-2024

Table 19 Penetration of Private Label by Category: % Value 2019-2024

Table 20 Distribution of Snacks by Format: % Value 2019-2024

Table 21 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 22 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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