

## **Chocolate Confectionery in North Macedonia**

Market Direction | 2024-07-09 | 18 pages | Euromonitor

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### **Report description:**

Chocolate confectionery in North Macedonia has witnessed a more upbeat performance since 2023, with retail volume sales returning to growth following several years of decline. Indeed, consumer demand for chocolate confectionery remains steady in 2024, with current value growth boosted further by rising prices. Chocolate confectionery continues to benefit from the premiumisation trend following the launch of more renowned premium brands. With the emergence of new, high-quality brands and niche pr...

Euromonitor International's Chocolate Confectionery in North Macedonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and

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