

**Chocolate Confectionery in Estonia**

Market Direction | 2024-07-15 | 19 pages | Euromonitor

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**Report description:**

Chocolate confectionery in Estonia saw an increase in value terms, whilst volume sales declined in 2024. This reduction in volume in the year is attributable to reduced chocolate confectionery consumption as a result of price hikes due to elevated cocoa prices. To mitigate the impact of price increases, companies are proactively storing cocoa beans; however, the importance of maintaining uninterrupted production is forcing companies requiring beans to purchase them at inflated prices.

Euromonitor International's Chocolate Confectionery in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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