

Chocolate Confectionery in Ecuador

Market Direction | 2024-07-09 | 18 pages | Euromonitor

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Report description:

Chocolate confectionery sales in Ecuador are highly seasonal, with a significant portion concentrated in the last quarter due to Christmas celebrations. During this time, it is customary to exchange chocolate as gifts and fill Christmas bags for children. Unfortunately, the surge in insecurity witnessed in late 2023 significantly impacted sales during this crucial period. People were hesitant to leave their homes, leading to a decline in sales. This negative trend continued into January 2024, co...

Euromonitor International's Chocolate Confectionery in Ecuador report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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