

Chocolate Confectionery in Denmark

Market Direction | 2024-07-09 | 21 pages | Euromonitor

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Report description:

Over 2024, chocolate confectionery in Denmark is expected to continue to see a decrease in retail volume sales as demand stabilises following a spike in the wake of the Coronavirus (COVID-19) pandemic. While the majority of food categories are seeing price decreases or did so at the end of 2023-beginning of 2024, chocolate is not among them. Prices of chocolate's raw material cocoa are growing significantly, which increases costs for manufacturers. Thus, prices of chocolate confectionery have ei...

Euromonitor International's Chocolate Confectionery in Denmark report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Chocolate Confectionery market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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