

**Chocolate Confectionery in Australia**

Market Direction | 2024-07-16 | 23 pages | Euromonitor

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**Report description:**

Retail value sales of chocolate confectionery in Australia continue to rise in 2024, despite a further fall in overall demand. Chocolate prices have been a significant issue globally, due to production issues with cocoa beans driving up the cost of production. A combination of climate and economic issues is resulting in cocoa production suffering in West Africa, a region which produces between 60-70% of cocoa beans used globally. As a result, the growth in the average unit price of chocolate con...

Euromonitor International's Chocolate Confectionery in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

**Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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## Table of Contents:

Chocolate Confectionery in Australia

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### List Of Contents And Tables

#### CHOCOLATE CONFECTIONERY IN AUSTRALIA

##### KEY DATA FINDINGS

##### 2024 DEVELOPMENTS

Price drives value growth for chocolate confectionery as volumes marginally decline

Seasonal and gifting chocolate sales maintain strong momentum

Sustainability developments in focus amid growth in conscious consumerism

##### PROSPECTS AND OPPORTUNITIES

Cocoa supply concerns expected to persist over the forecast period

Supermarkets shift impulse purchase focus away from confectionery

Seasonal holidays and gifting should remain in focus for chocolate sales

##### CATEGORY DATA

Summary 1 Other Chocolate Confectionery by Product Type: 2024

Table 1 Sales of Chocolate Confectionery by Category: Volume 2019-2024

Table 2 Sales of Chocolate Confectionery by Category: Value 2019-2024

Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2019-2024

Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2019-2024

Table 5 Sales of Chocolate Tablets by Type: % Value 2019-2024

Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2020-2024

Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2021-2024

Table 8 Distribution of Chocolate Confectionery by Format: % Value 2019-2024

Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2024-2029

Table 10 Forecast Sales of Chocolate Confectionery by Category: Value 2024-2029

Table 11 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2024-2029

Table 12 Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2024-2029

#### SNACKS IN AUSTRALIA

##### EXECUTIVE SUMMARY

Snacks in 2024: The big picture

Key trends in 2024

Competitive Landscape

Channel developments

What next for snacks?

##### MARKET DATA

Table 13 Sales of Snacks by Category: Volume 2019-2024

Table 14 Sales of Snacks by Category: Value 2019-2024

Table 15 Sales of Snacks by Category: % Volume Growth 2019-2024

Table 16 Sales of Snacks by Category: % Value Growth 2019-2024

Table 17 NBO Company Shares of Snacks: % Value 2020-2024

Table 18 LBN Brand Shares of Snacks: % Value 2021-2024

Table 19 Penetration of Private Label by Category: % Value 2019-2024

Table 20 Distribution of Snacks by Format: % Value 2019-2024

Table 21 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 22 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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SOURCES

Summary 2 Research Sources

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