

## **Chocolate Confectionery in Algeria**

Market Direction | 2024-07-15 | 18 pages | Euromonitor

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### **Report description:**

It is expected to be a muted performance for chocolate confectionery in Algeria in 2024. With inflation continuing to be high, there is only expected to be minimal constant value and volume growth. As such, value for money continues to be a key driver of sales, with consumers being highly price sensitive. Economy brands benefit, with many consumers trading down. This negatively impacts more expensive, imported brands.

Euromonitor International's Chocolate Confectionery in Algeria report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Boxed Assortments, Chocolate Pouches and Bags, Chocolate with Toys, Countlines, Other Chocolate Confectionery, Seasonal Chocolate, Tablets.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

#### **Why buy this report?**

- \* Get a detailed picture of the Chocolate Confectionery market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

**Table of Contents:**

Chocolate Confectionery in Algeria  
Euromonitor International  
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List Of Contents And Tables

CHOCOLATE CONFECTIONERY IN ALGERIA

KEY DATA FINDINGS

2024 DEVELOPMENTS

Minimal volume growth, as inflation still bites  
Chocolate with toys registers highest value and volume growth  
Local players continue to focus on affordability

PROSPECTS AND OPPORTUNITIES

Price set to remain key driver of sales  
Modern grocery retailers steal further value share  
Chocolate with toys continues strong performance

CATEGORY DATA

- Table 1 Sales of Chocolate Confectionery by Category: Volume 2019-2024
- Table 2 Sales of Chocolate Confectionery by Category: Value 2019-2024
- Table 3 Sales of Chocolate Confectionery by Category: % Volume Growth 2019-2024
- Table 4 Sales of Chocolate Confectionery by Category: % Value Growth 2019-2024
- Table 5 Sales of Chocolate Tablets by Type: % Value 2019-2024
- Table 6 NBO Company Shares of Chocolate Confectionery: % Value 2020-2024
- Table 7 LBN Brand Shares of Chocolate Confectionery: % Value 2021-2024
- Table 8 Distribution of Chocolate Confectionery by Format: % Value 2019-2024
- Table 9 Forecast Sales of Chocolate Confectionery by Category: Volume 2024-2029
- Table 10 □Forecast Sales of Chocolate Confectionery by Category: Value 2024-2029
- Table 11 □Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2024-2029
- Table 12 □Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2024-2029

SNACKS IN ALGERIA

EXECUTIVE SUMMARY

Snacks in 2024: The big picture  
Key trends in 2024  
Competitive Landscape  
Channel developments  
What next for snacks?

MARKET DATA

- Table 13 Sales of Snacks by Category: Volume 2019-2024
- Table 14 Sales of Snacks by Category: Value 2019-2024
- Table 15 Sales of Snacks by Category: % Volume Growth 2019-2024
- Table 16 Sales of Snacks by Category: % Value Growth 2019-2024
- Table 17 NBO Company Shares of Snacks: % Value 2020-2024
- Table 18 LBN Brand Shares of Snacks: % Value 2021-2024

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Table 19 Penetration of Private Label by Category: % Value 2019-2024

Table 20 Distribution of Snacks by Format: % Value 2019-2024

Table 21 Forecast Sales of Snacks by Category: Volume 2024-2029

Table 22 □Forecast Sales of Snacks by Category: Value 2024-2029

Table 23 □Forecast Sales of Snacks by Category: % Volume Growth 2024-2029

Table 24 □Forecast Sales of Snacks by Category: % Value Growth 2024-2029

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SOURCES

Summary 1 Research Sources

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