

Budapest in Hungary

City Review | 2024-07-09 | 18 pages | Euromonitor

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Report description:

The Budapest in Hungary report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Budapest in Hungary

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List Of Contents And Tables

BUDAPEST IN HUNGARY

HEADLINES

CITY SCORECARD

CHART 1 Budapest City Scorecard Rankings Among 124 Eastern Europe Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2023

POPULATION

CHART 2 Key Budapest Population Indicators Compared to Hungary and Eastern Europe 2023

CHART 3 Budapest Population Growth Compared to Hungary and Eastern Europe 2018-2028

CHART 4 Budapest Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2018-2028

CHART 5 Budapest Population by Age and Sex 2023

CONSUMER EXPENDITURE

CHART 6 Budapest Consumer Expenditure per Capita Compared to Hungary and Eastern Europe 2018-2028

CHART 7 Budapest Consumer Expenditure Structure 2023

DIGITAL CONSUMER

CHART 8 Key Budapest Digital Consumer Statistics Compared to Hungary and Eastern Europe 2023

CHART 9 Digital Consumer Historic Growth and Forecasts in Budapest 2018-2028

WEALTH

CHART 10 Budapest Disposable Income per Household Compared to Hungary and Eastern Europe 2018-2028

CHART 11 Number of Households by Disposable Income Band in Budapest 2018/2023/2028

CHART 12 Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Budapest: 2018-2028

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 Budapest Household Possession of Kitchen Durables Compared to Hungary and Eastern Europe 2023: % of Households

CHART 14 Budapest Possession of Entertainment Electronics Compared to Hungary and Eastern Europe 2023: % of Households

CHART 15 Budapest Household Possession of Other Durables Compared to Hungary and Eastern Europe 2023: % of Households

ECONOMY

CHART 16 Budapest GDP per Capita Compared to Hungary and Eastern Europe 2018-2028

CHART 17 Budapest Real GDP Growth Compared to Hungary and Eastern Europe 2018-2028

CHART 18 Budapest Inflation Compared to Hungary and Eastern Europe 2018-2028

LABOUR

CHART 19 Budapest Labour Indicators Compared to Hungary and Eastern Europe 2023

CHART 20 Economically Active Population and Unemployment Rate in Budapest 2018-2023

CHART 21 Budapest Labour Productivity Compared to Hungary and Eastern Europe 2018-2023

TRANSPORT

CHART 22 Number of Airport Passengers in Budapest 2018-2023

CHART 23 Automotive Circulation in Budapest 2018-2023

CHART 24 Budapest Transport Possession Compared to Hungary and Eastern Europe 2023: % of Households

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