

Beer in Ukraine

Market Direction | 2024-07-15 | 31 pages | Euromonitor

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Report description:

Beer sales declined sharply in total volume terms in 2022 which was largely due to various issues related to Russia's invasion of Ukraine. First there was a glass bottle deficit as one of the main glass manufacturing facilities in Ukraine was damaged near Kyiv in February-March 2022 due to Russia attacks in the region. Second, AB InBev Efes suffered as a few the local factories that produce its beer are placed in areas that were hard hit by Russia's invasion, with production being stopped as a r...

Euromonitor International's Beer in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Dark Beer, Lager, Non/Low Alcohol Beer, Stout.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Beer market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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MARKET BACKGROUND

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