

Alcoholic Drinks in Ukraine

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Report description:

Sales of alcoholic drinks plummeted in 2022 following Russia's invasion of Ukraine. Large numbers of people fled the country in search of safety, while in occupied territories there glass bottles issues. For instance, the destruction of Vetropak Hostomelskyy Sklozavod PrAT's glass bottle factory in February-March 2022 resulting from warfare near Kyiv had a significant impact on the supply chain. This was a huge glass factory which provided bottles for almost all alcoholic drinks manufacturers in...

Euromonitor International's Alcoholic Drinks in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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