

Alcoholic Drinks in Uganda

Market Direction | 2024-07-15 | 55 pages | Euromonitor

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Report description:

Inflation in Uganda has plummeted, reaching 3% in September 2023 from a peak of 11% in October 2022. This decline has led to decreasing commodity prices, notably in food and fuel, and marks the lowest rate in 15 months. As consumer spending power improves, alcoholic drinks, particularly imported wines and whiskies have maintained their appeal against local alternatives like beer, RTDs, and ciders. Leading global brands have sustained their dominance amidst this stable economic backdrop, reinforcing...

Euromonitor International's Alcoholic Drinks in Uganda report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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