

Alcoholic Drinks in Indonesia

Market Direction | 2024-07-15 | 76 pages | Euromonitor

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Report description:

In 2023, alcoholic drinks in Indonesia witnessed modest volume growth compared to recent years as the post-pandemic recovery eased and social activities resumed normality. The Indonesian economy has been experiencing steady growth in recent years, with a rising middle class and increasing urbanisation supporting the expansion of alcoholic drinks. On-trade volume sales of alcoholic drinks fully recovered from the pandemic in 2023 and continued to climb due to growing demand from local consumers a...

Euromonitor International's Alcoholic Drinks in Indonesia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2019-2023), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they legislative, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Beer, Cider/Perry, RTDs, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Alcoholic Drinks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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