

Abidjan in Cote d'Ivoire

City Review | 2024-07-08 | 17 pages | Euromonitor

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Report description:

The Abidjan in Cote d'Ivoire report provides comprehensive city level information benchmarked against other cities in the country and region. The report includes historic data and forecasts on city population, consumer expenditure, digital penetration, wealth and other consumer topics. On top of the consumer analysis, economic city landscape is represented including statistics and projections for key macroeconomic, labour and transport indicators.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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- * Get a detailed picture of the Cities market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Abidjan in Cote d'Ivoire

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List Of Contents And Tables

ABIDJAN IN COTE D'IVOIRE

HEADLINES

CITY SCORECARD

CHART 1 Abidjan City Scorecard Rankings Among 146 Middle East and Africa Cities

CITY SCORECARD REGIONAL AND COUNTRY RANKINGS

Summary 1 City Scorecard Compared to and 2023

POPULATION

CHART 2 Key Abidjan Population Indicators Compared to Cote d'Ivoire and Middle East and Africa 2023

CHART 3 Abidjan Population Growth Compared to Cote d'Ivoire and Middle East and Africa 2018-2028

CHART 4 Abidjan Growth Index of Population Aged 0-14, 15-64 and 65+ Year-Olds 2018-2028

CHART 5 Abidjan Population by Age and Sex 2023

CONSUMER EXPENDITURE

CHART 6 Abidjan Consumer Expenditure per Capita Compared to Cote d'Ivoire and Middle East and Africa 2018-2028

CHART 7 Abidjan Consumer Expenditure Structure 2023

DIGITAL CONSUMER

CHART 8 Key Abidjan Digital Consumer Statistics Compared to Cote d'Ivoire and Middle East and Africa 2023

CHART 9 Digital Consumer Historic Growth and Forecasts in Abidjan 2018-2028

WEALTH

CHART 10 □Abidjan Disposable Income per Household Compared to Cote d'Ivoire and Middle East and Africa 2018-2028

CHART 11 □Number of Households by Disposable Income Band in Abidjan 2018/2023/2028

CHART 12 □Wealthy Consumers: Number of Households with Disposable Income Over USD150,000 in Abidjan: 2018-2028

POSSESSION OF HOUSEHOLD DURABLES

CHART 13 □Abidjan Household Possession of Kitchen Durables Compared to Cote d'Ivoire and Middle East and Africa 2023: % of Households

CHART 14 □Abidjan Possession of Entertainment Electronics Compared to Cote d'Ivoire and Middle East and Africa 2023: % of Households

CHART 15 □Abidjan Household Possession of Other Durables Compared to Cote d'Ivoire and Middle East and Africa 2023: % of Households

ECONOMY

CHART 16 □Abidjan GDP per Capita Compared to Cote d'Ivoire and Middle East and Africa 2018-2028

CHART 17 □Abidjan Real GDP Growth Compared to Cote d'Ivoire and Middle East and Africa 2018-2028

CHART 18 □Abidjan Inflation Compared to Cote d'Ivoire and Middle East and Africa 2018-2028

LABOUR

CHART 19 □Abidjan Labour Indicators Compared to Cote d'Ivoire and Middle East and Africa 2023

CHART 20 □Economically Active Population and Unemployment Rate in Abidjan 2018-2023

CHART 21 □Abidjan Labour Productivity Compared to Cote d'Ivoire and Middle East and Africa 2018-2023

TRANSPORT

CHART 22 □Number of Airport Passengers in Abidjan 2018-2023

CHART 23 □Abidjan Transport Possession Compared to Cote d'Ivoire and Middle East and Africa 2023: % of Households

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