

## **Internet Access BRIC (Brazil, Russia, India, China) Industry Guide 2019-2028**

Industry Report | 2024-06-20 | 351 pages | MarketLine

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### **Report description:**

Internet Access BRIC (Brazil, Russia, India, China) Industry Guide 2019-2028

#### Summary

The BRIC Internet Access industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### Key Highlights

- Brazil, Russian Federation, India and China (BRIC) are the emerging and fast growing countries within the internet access industry and had a total market value of \$2,89,660.5 million in 2023. India was the fastest growing country with a CAGR of 32.2% over the 2019-23 period.
- Within the internet access industry, China is the leading country among the BRIC nations with market revenues of \$2,63,559.4 million in 2023. This was followed by Brazil, India and Russia with a value of \$12,396.5, \$11,043.0, and \$2,661.6 million, respectively.
- China is expected to lead the internet access industry in the BRIC nations with a value of \$2,83,685.1 million in 2028, followed by Brazil, India, Russia with expected values of \$17,858.9, \$13,881.8 and \$3,400.0 million, respectively.

#### Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the BRIC internet access market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the BRIC internet access market

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- Leading company profiles reveal details of key internet access market players' BRIC operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the BRIC internet access market with five year forecasts by both value and volume
- Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country

#### Reasons to Buy

- What was the size of the BRIC internet access market by value in 2023?
- What will be the size of the BRIC internet access market in 2028?
- What factors are affecting the strength of competition in the BRIC internet access market?
- How has the market performed over the last five years?
- What are the main segments that make up the BRIC internet access market?

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