

**Identity Security Posture Management (ISPM) Market Size Share, Growth Analysis,
By Offering (Solutions, Services), Deployment Mode (On-premises, Cloud),
Organization Size, Vertical and Region - Global Industry Forecast to 2029**

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Report description:

The identity security posture management (ISPM) market size is projected to grow from USD 13.7 billion in 2024 to USD 33.1 billion by 2029 at a Compound Annual Growth Rate (CAGR) of 19.3% during the forecast period. A key driver for adopting ISPM solutions is the increasing emphasis on zero trust security frameworks. As organizations shift away from traditional perimeter-based defenses to a zero-trust model, where verifying every access request regardless of origin is paramount, ISPM solutions become critical. By aligning with zero trust principles, ISPM enhances security resilience, reduces the risk of insider threats, and supports the dynamic, granular access control required in modern IT environments, driving the ISPM market growth. "By vertical, the BFSI segment accounts for a larger market share."

In the Banking, Financial Services, and Insurance (BFSI) sector, the adoption of ISPM solutions is driven by stringent regulatory compliance requirements such as SOX, GDPR, and PCI-DSS, alongside the escalating threat of sophisticated cyber attacks targeting financial institutions. The adoption is driven by the digital transformation of financial services, increased use of cloud technologies, and the proliferation of fintech solutions that demand holistic identity security solutions. ISPM solutions provide comprehensive, automated security that continuously monitors and mitigates identity risks, ensuring data integrity, enhancing customer trust, and maintaining regulatory compliance in this susceptible and dynamic industry.?

"Large enterprises account for a larger market share by organization size."

Large enterprises have more than 1,000 employees. The large enterprises segment is projected to account for a larger revenue share in the global ISPM market. Large enterprises are increasingly adopting ISPM solutions driven by the need for efficient management of complex, diverse, and often global IT environments. Trends such as mergers and acquisitions, adopting hybrid and multi-cloud architectures, and shifting towards a highly mobile workforce create intricate identity and access management challenges. ISPM solutions offer large enterprises the ability to automate and streamline identity governance, providing real-time

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visibility and control over access privileges across various systems and locations.

By region, North America accounts for the highest market size during the forecast period.

North America is projected to lead the ISPM market during the forecast period. In North America, the adoption of ISPM solutions and services is increasingly driven by the rise in high-profile cyber-attacks and data breaches, coupled with stringent regulatory frameworks like CCPA and evolving privacy laws. Trends such as the accelerated digital transformation across industries, widespread adoption of remote work, and the proliferation of IoT devices heighten the need for robust identity security measures. ISPM solutions offer a comprehensive approach to managing and securing identities by providing automated, real-time monitoring and risk mitigation, safeguarding sensitive data, ensuring regulatory compliance, and fostering consumer trust in a region heavily focused on data privacy and security.

Breakdown of primaries

The study contains insights from various industry experts, from component suppliers to Tier 1 companies and OEMs. The break-up of the primaries is as follows:

- By Company Type: Tier 1 - 35%, Tier 2 - 45%, and Tier 3 - 20%
- By Designation: C-level - 40% and Managerial and Other Levels - 60%
- By Region: North America - 20%, Europe - 35%, and Asia Pacific - 45%

Major vendors in the ISPM market include Microsoft (US), Cisco (US), Oracle (US), Palo Alto Networks (US), Check Point (US), Okta (US), CrowdStrike (US), Trend Micro (Japan), CyberArk (US), Ping Identity (US), SailPoint (US), BeyondTrust (US), ManageEngine (US), Delinea (US), Silverfort (Israel), Veza (US), One Identity (US), Radiant Logic (US), PlainID (Israel), Zilla Security (US), Adaptive Shield (Israel), AuthMind (US), Grip Security (Israel), Mesh Security (US), Rezonate (US), and Sharelock (Italy).

The study includes an in-depth competitive analysis of the key players in the ISPM market, their company profiles, recent developments, and key market strategies.

Research Coverage

The report segments the ISPM market. It forecasts its size by Offering (Solutions (Identity and Access Management (IAM) Integration, Privileged Access Management (PAM) Integration, and Identity Analytics and Risk Intelligence and Services), Deployment Mode (On-premises and Cloud), Organization Size (Large Enterprises and Small and Medium Enterprises (SMEs)), Vertical (Banking, Financial Services, and Insurance (BFSI), Retail & eCommerce, Government & Defense, Gaming & Gambling, IT & ITeS, Telecom, Energy & Utilities, Education, Healthcare & Life Sciences, and Other Verticals) and Region (North America, Europe, Asia Pacific, Middle East & Africa and Latin America).

The study also includes an in-depth competitive analysis of the market's key players, their company profiles, key observations related to product and business offerings, recent developments, and key market strategies.

Key Benefits of Buying the Report

The report will help the market leaders/new entrants with information on the closest approximations of the revenue numbers for the overall ISPM market and the subsegments. This report will help stakeholders understand the competitive landscape and gain more insights to position their businesses better and plan suitable go-to-market strategies. The report also helps stakeholders understand the market pulse and provides information on key market drivers, restraints, challenges, and opportunities.

The report provides insights on the following pointers:

- Analysis of key drivers (increasing frequency of identity-based attacks, rising demand for zero trust security model, increasing focus of organizations toward meeting regulatory compliances, and growing trend witnessed toward cloud-based services), restraints (privacy concerns in ISPM adoption and complexity in integrating ISPM with existing IT infrastructure), opportunities (increasing adoption of the hybrid deployment type and advancements in AI and ML), and challenges (lack of skilled cybersecurity professionals and difficulties addressing the complexity of advanced threats)
- Product Development/Innovation: Detailed insights on upcoming technologies, research development activities, new products, and service launches in the ISPM market.
- Market Development: Comprehensive information about lucrative markets - the report analyses the ISPM market across varied regions.

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-□Market Diversification: Exhaustive information about new products and services, untapped geographies, recent developments, and investments in the ISPM market.

-□Competitive Assessment: In-depth assessment of market shares, growth strategies, and service offerings of leading players Microsoft (US), Cisco (US), Oracle (US), Palo Alto Networks (US), Check Point (US), Okta (US), CrowdStrike (US), Trend Micro (Japan), CyberArk (US), Ping Identity (US), SailPoint (US), BeyondTrust (US), ManageEngine (US), Delinea (US), Silverfort (Israel), Veza (US), One Identity (US), Radiant Logic (US), PlainID (Israel), Zilla Security (US), Adaptive Shield (Israel), AuthMind (US), Grip Security (Israel), Mesh Security (US), Rezonate (US), and Sharelock (Italy) among others, in the ISPM market strategies.

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**Identity Security Posture Management (ISPM) Market Size Share, Growth Analysis,
By Offering (Solutions, Services), Deployment Mode (On-premises, Cloud),
Organization Size, Vertical and Region - Global Industry Forecast to 2029**

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