

Sweden Green Logistics Market Forecast 2024-2032

Market Report | 2024-07-19 | 136 pages | Inkwood Research

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Report description:

KEY FINDINGS

The Sweden green logistics market is estimated to grow with a CAGR of 6.10% by 2032 and is estimated to reach a revenue of \$24.26 million during the forecasting period 2024 and 2032.

MARKET INSIGHTS

Sweden has been a pioneer in the green logistics market, with a strong focus on reducing carbon emissions and promoting sustainable practices. The Swedish government has implemented ambitious climate targets and stringent environmental regulations, driving logistics companies to adopt eco-friendly solutions. The nation also aims to achieve net-zero carbon emissions by 2045, supported by stringent environmental regulations and financial incentives to promote green logistics solutions.

Moreover, Sweden has one of the highest carbon taxes in the world, and this factor has driven businesses to reduce their carbon footprint. To encourage the transition to cleaner transportation methods, the government also provides subsidies covering up to 40% of the cost of electric and biogas-powered trucks. Additionally, the country has heavily invested in developing infrastructure to support green logistics, such as electric vehicle (EV) charging stations and biogas refueling stations; as of 2023, Sweden had over 15,000 public EV charging points, up from 12,000 in 2020.

Furthermore, Swedish logistics giants like Schenker and Bring have led the way in investing in alternative fuel vehicles and energy-efficient solutions. Schenker has integrated electric and biogas-powered trucks into its fleet, with 25% of its vehicles powered by alternative fuels as of 2023, and plans to reach 50% by 2030. The firm has also invested in warehouses equipped with solar panels, energy-efficient lighting, and automated systems, resulting in a 30% reduction in energy consumption.

Conversely, Bring's fleet includes a significant number of electric and biogas-powered trucks, with 20% of its fleet being eco-friendly by 2023, contributing to a 15% reduction in carbon emissions. It has also pioneered the use of underground freight transportation systems in urban areas, thus reducing congestion and emissions on surface roads.

Furthermore, Sweden has been at the forefront of developing advanced logistics management systems and technologies that enable real-time monitoring, route optimization, and efficient resource allocation, further enhancing the sustainability of logistics operations. These factors, in turn, are set to boost the green logistics market growth in Sweden during the forecast period.

SEGMENTATION ANALYSIS

The Sweden green logistics market segmentation includes organization size, end-user industry, and supply chain process. The end-user industry segment is further classified into retail and consumer goods, semiconductor and electronics, automotive, energy and utilities, manufacturing, chemical and materials, healthcare, farming and agriculture, and other end-user industries.

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In the retail and consumer goods sector, companies are increasingly adopting green logistics to align with consumer demand for environmentally friendly products and practices. Prominent retailers like Amazon and Walmart are making significant investments in electric delivery fleets, optimizing supply chain routes to reduce carbon emissions, and utilizing recyclable packaging materials. These initiatives not only mitigate environmental impact but also enhance brand reputation among eco-conscious consumers. In addition to supply chain optimization and the adoption of electric vehicles, the retail and consumer goods sector is prioritizing the reduction of plastic waste by transitioning to biodegradable or reusable packaging materials. Companies are also exploring carbon offset programs, investing in environmental projects to offset the emissions generated by their logistics operations. Another emerging trend is the implementation of omni-channel logistics, which integrates online and offline channels to minimize transportation distances and improve delivery efficiency.

COMPETITIVE INSIGHTS

Some of the top firms operating in the Sweden green logistics market are Agility Logistics, CEVA Logistics, Deutsche Post DHL Group, etc.

KLG Europe is a logistics service provider renowned for its comprehensive range of transport and logistics solutions.

Headquartered in Venlo, The Netherlands, the company offers services encompassing road, air, sea, and rail transport, alongside customs clearance and supply chain optimization. KLG Europe employs 1,300 professionals, operates a fleet of 300 trucks, and maintains 17 branches across Europe.

KLG Europe facilitates sustainable transportation through initiatives such as the GEORGE program, aimed at reducing emissions. The company also offers the Book & Claim system to facilitate CO2 reduction, utilizing alternative fuel HVO100

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