

## **Etihad Airways PJSC - Strategic SWOT and PESTLE Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends**

Company Report | 2024-07-12 | 92 pages | Quintel Research

### **AVAILABLE LICENSES:**

- Single User Price \$175.00
- Multi User Price \$195.00
- Enterprise User Price \$225.00

### **Report description:**

#### Report Summary

Etihad Airways PJSC - Strategic SWOT and PESTLE Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of Etihad Airways PJSC's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Etihad Airways PJSC including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Etihad Airways PJSC's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Etihad Airways PJSC's overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by Etihad Airways PJSC enhancing awareness of the

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

company's business trends, growth perspectives, and more.

## Key Highlights

Etihad Airways PJSC is a leading airline company that operates as the national carrier of the United Arab Emirates. The company offers a wide range of services and amenities to its customers, including flights to over 80 destinations worldwide, luxurious and comfortable seating options, in-flight entertainment, and a variety of dining options. Etihad Airways also provides a loyalty program, Etihad Guest, which allows customers to earn and redeem points for flights, upgrades, and other benefits.

Additionally, the airline offers a premium service called The Residence, which includes a private three-room suite with a personal butler, shower, and double bed. Etihad Airways also has partnerships with other airlines, allowing customers to book codeshare flights and access a larger network of destinations. Overall, Etihad Airways strives to provide a seamless and enjoyable travel experience for its customers, making it a top choice for both business and leisure travelers. Founded in 2003, the company is headquartered in Abu Dhabi, United Arab Emirates.

## Etihad Airways PJSC in the News:-

- 01-Jul-2024 - Etihad Guest welcomes 10 millionth member
- 27-Jun-2024 - Etihad Airways launches international roadshow in major pilot recruitment drive
- 26-Jun-2024 - Etihad Airways celebrates launch of direct flights to Bali
- 25-Jun-2024 - Etihad unveils 20th anniversary livery
- 24-Jun-2024 - Etihad offers pioneering live online advice for guest travel requirements

## Scope

- **Tactical Analysis:-** Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- **Business Strategy:-** Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- **Company Fundamentals:-** These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- **Competitive Landscape:-** An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

## Reasons to Buy

- Comprehensive Understanding of the Etihad Airways PJSC's internal and external factors through SWOT analysis, PESTLE analysis and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Etihad Airways PJSC:

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

- Etihad Airways PJSC Value Chain Analysis
- Etihad Airways PJSC Porter's Five Forces Analysis
- Etihad Airways PJSC VRIO Analysis
- Etihad Airways PJSC BCG Analysis
- Etihad Airways PJSC Segmentation, Targeting and Positioning (STP) Analysis
- Etihad Airways PJSC Ansoff Matrix Analysis

## **Table of Contents:**

Table of Contents

Table of Contents 2

Tables 5

Charts 6

Etihad Airways PJSC - Key Company Facts 7

Etihad Airways PJSC - Company Description 8

Etihad Airways PJSC - Top Executives 9

Etihad Airways PJSC - Head Office & Locations 10

Head Office - Country 10

Etihad Airways PJSC - Products and Services 11

Products 11

Services 12

Etihad Airways PJSC - Company's Mission and Vision 13

Mission 13

Vision 13

Etihad Airways PJSC - Corporate Strategy 14

Etihad Airways PJSC - Business Description 17

Passenger Airline Operations 18

Cargo Operations 18

Other Revenue Streams 19

Etihad Airways PJSC - ESG Spotlight 20

Environment 21

Social 21

Corporate Governance 22

Etihad Airways PJSC - SWOT Analysis 23

Overview 23

Strengths 25

Weaknesses 28

Opportunities 30

Threats 34

Etihad Airways PJSC - PESTLE Analysis 36

Overview 36

Political Factors 38

Economic Factors 40

Social Factors 42

Technological Factors 44

Legal Factors 47

Environmental Factors 48

Competing Players 50

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

Snapshot of Competing Players	51
Singapore Airlines Ltd	51
Key Company Facts	51
Company Description	51
Malaysia Airlines Berhad	53
Key Company Facts	53
Company Description	53
Qatar Airways Group QCSC	54
Key Company Facts	54
Company Description	54
Turk Hava Yollar? A O	55
Key Company Facts	55
Company Description	55
The Emirates Group	57
Key Company Facts	57
Company Description	57
Etihad Airways PJSC - In the News	58
01-Jul-2024 - Etihad Guest welcomes 10 millionth member	58
27-Jun-2024 - Etihad Airways launches international roadshow in major pilot recruitment drive	60
26-Jun-2024 - Etihad Airways celebrates launch of direct flights to Bali	62
25-Jun-2024 - Etihad unveils 20th anniversary livery	64
24-Jun-2024 - Etihad offers pioneering live online advice for guest travel requirements	66
24-Jun-2024 - Etihad Airways operates first flight to Al Qassim	66
20-Jun-2024 - Etihad Airways celebrates launch flights to eight more destinations this June	68
19-Jun-2024 - Etihad Airways adds new route to northwest India with four weekly flights to Jaipur	70
12-Jun-2024 - Etihad reports May 2024 traffic statistics	71
04-Jun-2024 - Etihad Airways Revenue Management team win prestigious award	72
01-Jun-2024 - Multi award win for Etihad Airways in product and hospitality excellence	74
31-May-2024 - World Cabin Crew Day Etihad Airways celebrates its talented team and announces global cabin crew hiring	76
28-May-2024 - Etihad Airways new main sponsor of Girona FC for the next three seasons	78
16-May-2024 - Etihad Airways 20th anniversary art exhibition: Unveiling the UAE - Past, Present and Future	80
14-May-2024 - Etihad reports April 2024 traffic statistics	82
Etihad Airways PJSC - Key Deals	83
11-Jun-2024 - Etihad Airways and Egyptair sign MoU to deepen relationship	83
05-Jun-2024 - Etihad Airways and China Eastern Airlines announce landmark joint venture	84
03-Jun-2024 - Etihad Airways and Royal Air Maroc agree MoU to further relationship	85
31-May-2024 - Etihad Airways and Beijing Daxing International Airport sign MoU to forge new chapter in aviation cooperation	86
07-May-2024 - Etihad Airways and DCT Abu Dhabi partner to launch free Abu Dhabi Stopover stays	88
07-May-2024 - JetBlue and Etihad Airways announce loyalty partnership as part of codeshare agreement	90
Appendix	91
Definitions	91
SWOT Analysis	91
PESTLE Analysis	91
Value Chain Analysis	91
ESG Spotlight	91
Research Methodology	92
Disclaimer	93

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com



## Etihad Airways PJSC - Strategic SWOT and PESTLE Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends

Company Report | 2024-07-12 | 92 pages | Quintel Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Price	\$175.00
	Multi User Price	\$195.00
	Enterprise User Price	\$225.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

\*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-25"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Signature

A large, empty rectangular box with a thin black border, intended for a signature.

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)