

## **OMV Aktiengesellschaft (OMV:VIE) Strategic SWOT, PESTLE Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends**

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### **AVAILABLE LICENSES:**

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- Enterprise User Price \$225.00

### **Report description:**

#### Report Summary

OMV Aktiengesellschaft (OMV:VIE) Strategic SWOT, PESTLE Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of OMV Aktiengesellschaft's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about OMV Aktiengesellschaft including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses OMV Aktiengesellschaft's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of OMV Aktiengesellschaft's overall strategic standing and supports informed decision-making and strategic planning.

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The report also covers OMV Aktiengesellschaft's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for investment decisions. Furthermore, the report compares OMV Aktiengesellschaft's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by OMV Aktiengesellschaft enhancing awareness of the company's business trends, growth perspectives, and more.

### Key Highlights

OMV Aktiengesellschaft is an energy and chemicals company headquartered in Vienna, Austria, with operations spanning Austria, Germany, Romania, Norway, Belgium, New Zealand, the United Arab Emirates, Central and Eastern Europe, and other international locations. The company operates through three main segments: Chemicals and Materials, Fuels and Feedstock, and Energy. It focuses on the exploration, development, and production of oil and gas in Central and Eastern Europe, the Middle East and Africa, the North Sea, and the Asia Pacific regions. Additionally, OMV engages in refining and marketing fuels and feedstock, as well as the supply, marketing, trading, and logistics of gas in Romania and Turkey. The company also provides advanced and circular polyolefin solutions and base chemicals, and it is involved in plastics recycling. OMV owns refineries in Europe, including Schwechat and Burghausen, operates filling stations in eight European countries, maintains gas storage facilities in Austria and Germany, and has a gas-fired power plant in Romania. Founded in 1956, OMV has a long-standing presence in the energy sector.

### OMV Aktiengesellschaft in the News:-

- 27-Jun-2024 - Reinhard Florey reappointed as OMV CFO until June 30, 2027
- 13-Jun-2024 - OMV unveils new corporate identity focusing on sustainability and circularity
- 13-Jun-2024 - OMV Capital Markets Day: Strategy 2030 delivers financial strength and enables responsible transformation
- 11-Jun-2024 - OMV Petrom invests ~EUR 750 million at Petrobrazi to become the first major producer of sustainable fuels in Southeast Europe
- 10-Jun-2024 - OMV starts up co-processing plant at Schwechat refinery

### Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Financial Position:- Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

### Reasons to Buy

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- Comprehensive Understanding of the OMV Aktiengesellschaft's internal and external factors through SWOT analysis, PESTLE analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company OMV Aktiengesellschaft:

- OMV Aktiengesellschaft Value Chain Analysis
- OMV Aktiengesellschaft Porter's Five Forces Analysis
- OMV Aktiengesellschaft VRIO Analysis
- OMV Aktiengesellschaft BCG Analysis
- OMV Aktiengesellschaft Segmentation, Targeting and Positioning (STP) Analysis
- OMV Aktiengesellschaft Ansoff Matrix Analysis

## **Table of Contents:**

Table of Contents

COMPANY EXECUTIVE SUMMARY 1

Table of Contents 2

Tables 6

Charts 7

OMV Aktiengesellschaft - Key Company Facts 8

OMV Aktiengesellschaft - Company Description 9

OMV Aktiengesellschaft - Top Executives 10

OMV Aktiengesellschaft- Top Executives Biographies 11

OMV Aktiengesellschaft- Head Office & Locations 13

Head Office - Country 13

Key Subsidiaries 14

Key Joint Ventures 16

OMV Aktiengesellschaft - Products and Services 17

Products 17

Services 18

OMV Aktiengesellschaft - Historic Events 19

OMV Aktiengesellschaft - Company's Management Discussion 21

OMV Aktiengesellschaft - Company's Mission and Vision 24

Mission 24

Vision 24

OMV Aktiengesellschaft - Corporate Strategy 25

OMV Aktiengesellschaft - Business Description 29

Chemicals & Materials 29

Fuels & Feedstock 29

Energy 30

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OMV Aktiengesellschaft - ESG Spotlight	32
Environment	32
Social	33
Corporate Governance	33
OMV Aktiengesellschaft - SWOT Analysis	35
Overview	35
Strengths	37
Weaknesses	39
Opportunities	40
Threats	42
OMV Aktiengesellschaft - PESTLE Analysis	44
Overview	44
Political Factors	46
Economic Factors	48
Social Factors	49
Technological Factors	50
Legal Factors	52
Environmental Factors	53
OMV Aktiengesellschaft - Financial Deep Dive	54
Share Price Trend - Jul-2023 to Jul-2024 (Average Share Closing Price)	54
Profit and Loss Statement	56
Summary of Profit and Loss Statement	56
Balance Sheet	58
Summary of Balance Sheet	58
Cash Flow Statement	60
Summary of Cash Flow Statement	60
Key Financial Ratio Analysis	62
OMV Aktiengesellschaft - Ratio Charts	63
Activity Ratio Charts	63
Growth Ratios Charts	64
Leverage Ratio Charts	65
Liquidity Ratio Charts	66
Profitability Ratio Charts	67
Competing Players	68
Snapshot of Competing Players	69
Eni S.p.A.	69
Key Company Facts	69
Company Description	69
Snapshot of Competing Players	71
Equinor ASA	71
Key Company Facts	71
Company Description	71
Snapshot of Competing Players	73
Repsol SA	73
Key Company Facts	73
Company Description	73
Snapshot of Competing Players	75

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Shell plc	75
Key Company Facts	75
Company Description	75
Snapshot of Competing Players	77
TotalEnergies SE	77
Key Company Facts	77
Company Description	77
OMV Aktiengesellschaft - In the News	79
27-Jun-2024 - Reinhard Florey reappointed as OMV CFO until June 30, 2027	79
13-Jun-2024 - OMV unveils new corporate identity focusing on sustainability and circularity	80
13-Jun-2024 - OMV Capital Markets Day: Strategy 2030 delivers financial strength and enables responsible transformation	81
11-Jun-2024 - OMV Petrom invests ~EUR 750 million at Petrobrazil to become the first major producer of sustainable fuels in Southeast Europe	83
10-Jun-2024 - OMV starts up co-processing plant at Schwechat refinery	85
07-Jun-2024 - OMV Petrom signs a new acquisition of photovoltaics projects in Romania	85
05-Jun-2024 - Borealis to establish recycle-based polyolefins compounding line in Belgium	87
31-May-2024 - OMV Petrom closes the transaction acquiring the largest electric mobility network in Romania	88
28-May-2024 - Results of the Annual General Meeting 2024 of OMV Aktiengesellschaft	88
21-May-2024 - OMV statement on gas supplies under Gazprom Export contract for Austrian Market Area East	89
30-Apr-2024 - OMV joins UN programme for reduction of methane emissions	90
03-Apr-2024 - OMV resolves on the redemption of the Hybrid Bond 2018	91
28-Mar-2024 - FDA clears Borealis' Borcycle M recycled plastics for use in food-grade packaging	91
15-Mar-2024 - CEO Thomas Gangl to leave Borealis	92
04-Mar-2024 - Borealis celebrates its first 30 years	93
15-Feb-2024 - OMV recognized for sustainability leadership	94
01-Feb-2024 - OMV delivers second highest earnings result amidst challenging environment in business year 2023	95
31-Jan-2024 - OMV Executive Board proposes the distribution of a total dividend of EUR 5.05 per share for the financial year 2023	96
20-Dec-2023 - OMV examines decree on OMV assets in Russia	96
30-Oct-2023 - Reinhard Florey reappointed as CFO of OMV	97
OMV Aktiengesellschaft - Key Deals	98
02-Apr-2024 - Borealis further expands its advanced mechanical recycling capacity with closing the acquisition of Integra Plastics AD	98
11-Mar-2024 - OMV strengthens supply chain integration in Europe	99
26-Feb-2024 - OMV Petrom signs financing through the National Recovery and Resilience Plan (NRRP) for two green hydrogen production projects at Petrobrazil refinery	100
31-Jan-2024 - OMV to divest shareholding in SapuraOMV to TotalEnergies	101
31-Jan-2024 - OMV has reached an agreement with TotalEnergies for sale of SapuraOMV	102
15-Jan-2024 - OMV collaborates with startups and tech frontrunners as part of transition to Low Carbon Business in Energy Division	102
09-Jan-2024 - OMV and Microsoft accelerate decarbonization of corporate air travel and its supply chain logistics	103
03-Jan-2024 - OMV Petrom signs the largest acquisition of green projects in Romania	104
12-Dec-2023 - Neptun Deep project makes significant progress: more than 80% of the execution agreements have been awarded	104
12-Dec-2023 - OMV and Synthos sign MoU to cooperate on sustainability, including the supply of sustainable butadiene for synthetic rubber	105
Appendix	106

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Definitions	106
SWOT Analysis	106
PESTLE Analysis	106
Value Chain Analysis	106
ESG Spotlight	106
Financial Deep Dive	106
Financial Ratios -	107
Activity Ratios	107
Growth Ratios	108
Leverage Ratios	109
Liquidity Ratios	110
Market Ratios	111
Profitability Ratios	111
Research Methodology	112
Disclaimer	113
Contact Us	113

## OMV Aktiengesellschaft (OMV:VIE) Strategic SWOT, PESTLE Analysis and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends

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