

## **Naval Group SA - Strategic SWOT and PESTLE Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends**

Company Report | 2024-07-12 | 88 pages | Quintel Research

### **AVAILABLE LICENSES:**

- Single User Price \$175.00
- Multi User Price \$195.00
- Enterprise User Price \$225.00

### **Report description:**

#### Report Summary

Naval Group SA - Strategic SWOT and PESTLE Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, and Recent Trends Report is a comprehensive and easily accessible overview of Naval Group SA's business operations. It provides a detailed analysis of the company's strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Naval Group SA including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Naval Group SA's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Naval Group SA's overall strategic standing and supports informed decision-making and strategic planning.

Finally, the report includes recent news and deal activities undertaken by Naval Group SA enhancing awareness of the company's

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business trends, growth perspectives, and more.

## Key Highlights

Naval Group operates as a global leader in naval defense and marine renewable energy. They offer a wide range of products and services, including the design, construction, and maintenance of naval vessels, submarines, and surface ships. They also provide expertise in marine renewable energy solutions, such as offshore wind farms and tidal energy.

Additionally, Naval Group offers training and support services for their products, as well as digital and technological solutions for naval defense and maritime security. With a strong focus on innovation and sustainability, Naval Group is committed to providing cutting-edge solutions for their clients' naval and energy needs. Founded in 1631, the company is headquartered in Paris, Ile-de-France, France.

## Naval Group SA in the News:-

- 02-Jul-2024 - Launching of the Tournai, third mine countermeasure vessel of the Belgian-Dutch rMCM programme
- 27-Jun-2024 - Naval Group delivers the second Gowind corvette Al Emarat to the United Arab Emirates
- 24-Jun-2024 - [Interview] Katerina Chatzipli, Naval Architect at Naval Group Hellas
- 11-Jun-2024 - From the office to the shipyard: a look back at our Onboarding Days!
- 07-Jun-2024 - [Environment] Defence and climate: a shared battle

## Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

## Reasons to Buy

- Comprehensive Understanding of the Naval Group SA's internal and external factors through SWOT analysis, PESTLE analysis and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Naval Group SA:

- Naval Group SA Value Chain Analysis
- Naval Group SA Porter's Five Forces Analysis

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- Naval Group SA VRIO Analysis
- Naval Group SA BCG Analysis
- Naval Group SA Segmentation, Targeting and Positioning (STP) Analysis
- Naval Group SA Ansoff Matrix Analysis

## **Table of Contents:**

Table of Contents	
Table of Contents	2
Tables	5
Charts	6
Naval Group SA - Key Company Facts	7
Naval Group SA - Company Description	8
Naval Group SA - Top Executives	9
Naval Group SA - Top Executives Biographies	10
Naval Group SA - Head Office & Locations	11
Head Office - Country	11
Key Subsidiaries	12
Key Joint Ventures	13
Naval Group SA - Products and Services	14
Products	14
Services	15
Naval Group SA - Historic Events	16
Naval Group SA - Company's Management Discussion	17
Naval Group SA - Corporate Strategy	18
Naval Group SA - Business Description	23
Vessel Construction	24
Submarine Construction	25
Naval Systems and Equipment	25
Naval Group SA - ESG Spotlight	27
Environment	27
Social	28
Corporate Governance	29
Naval Group SA - SWOT Analysis	31
Overview	31
Strengths	33
Weaknesses	35
Opportunities	36
Threats	38
Naval Group SA - PESTLE Analysis	40
Overview	40
Political Factors	42
Economic Factors	44
Social Factors	45
Technological Factors	47
Legal Factors	48
Environmental Factors	50
Competing Players	51

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Snapshot of Competing Players	52
BAE Systems Plc	52
Key Company Facts	52
Company Description	52
Dassault Aviation SA	54
Key Company Facts	54
Company Description	54
Fincantieri SpA	56
Key Company Facts	56
Company Description	56
Atlas Elektronik GmbH	58
Key Company Facts	58
Company Description	58
Ultra Electronics Holdings Plc	59
Key Company Facts	59
Company Description	59
Naval Group SA - In the News	60
02-Jul-2024 - Launching of the Tournai, third mine countermeasure vessel of the Belgian-Dutch rMCM programme	60
27-Jun-2024 - Naval Group delivers the second Gowind corvette Al Emarat to the United Arab Emirates	62
24-Jun-2024 - [Interview] Katerina Chatzipli, Naval Architect at Naval Group Hellas	64
11-Jun-2024 - From the office to the shipyard: a look back at our Onboarding Days!	66
07-Jun-2024 - [Environment] Defence and climate: a shared battle	68
07-Jun-2024 - EPC Industry's offer selected for EDF second Call of Modular and Multirole Patrol Corvette by the European Commission	70
06-Jun-2024 - The European Commission selects the consortium led by Naval Group Belgium for the European Extended Mine Countermeasures (E=MCM) project	71
05-Jun-2024 - Naval Group organised the fourth edition of the "R&D Partners Day" in Athens with the National Centre for Scientific Research Demokritos	72
02-Apr-2024 - Naval Group and PT PAL have signed a contract with Indonesia for 2 locally built Scorpene Evolved Full LiB submarines	74
28-Mar-2024 - Launching of the Tonelero, the third Brazilian Scorpene submarine entirely made in Brazil	77
26-Mar-2024 - Pauline, Combat System Integrator and Elles Bougent sponsor	80
20-Mar-2024 - Naval Group starts the construction of the first thirdgeneration French nuclear-powered ballistic missile submarine (SNLE 3G)	80
15-Mar-2024 - The Netherlands selects Naval Group for its Submarine Replacement program	83
Naval Group SA - Key Deals	85
02-May-2024 - Naval Group signed a contract with ST Engineering Marine Ltd for the upgrade of the Formidable class frigates	85
02-Apr-2024 - Naval Group and PT PAL have signed a contract with Indonesia for 2 locally built Scorpene Evolved Full LiB submarines	86
Appendix	87
Definitions	87
SWOT Analysis	87
PESTLE Analysis	87
Value Chain Analysis	87
ESG Spotlight	87
Research Methodology	88
Disclaimer	89

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