

Purified Terephthalic Acid (PTA) Market Report by Application (Polyester, Polybutylene Terephthalate (PBT), Plasticizers, and Others), End User (Textile, Bottling and Packaging, Home Furnishing, and Others), and Region 2024-2032

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Report description:

The global purified terephthalic acid (PTA) market size reached US\$ 91.6 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 138.1 Billion by 2032, exhibiting a growth rate (CAGR) of 4.6% during 2024-2032.

Purified terephthalic acid (PTA) is an organic compound produced by a reaction between the secondary petroleum product paraxylene (PX) and acetic acid. It is widely utilized in the manufacturing of man-made polyester fabrics, which find extensive usage in sportswear, swimsuits, dresses, trousers, curtains, sofa covers, jackets, car seat covers, and bedsheets. In addition to this, as it exhibits excellent weathering, hardness, flexibility, chemical and stain resistance, and powder flow and fluidization characteristics, PTA is gaining traction across the globe for formulating general metal, appliance, industrial maintenance, and coil coatings.

Purified Terephthalic Acid (PTA) Market Trends:

The boosting sales of on-the-go bottled beverages on account of the hectic lifestyles of working professionals, inflating per capita income, rapid urbanization, and changing consumption patterns of individuals represent one of the key factors impelling the market growth. Apart from this, PTA is used in the manufacturing of light-colored, high-strength, and solvent-free adhesives, which find extensive applications to bond metal, wood, paper, and synthetics in shoe fabrication, lamination, and automotive sub-assembly. It is further utilized in the production of recording tapes, tire cord, cyclohexanedimethanol (CHDM), terephthaloyl chloride (TCL), co-polyester-ether elastomers, plasticizers, and liquid crystal. Moreover, PTA is employed in the pharmaceutical industry as a raw material for several drugs that help treat chronic and acute diseases, such as peptic ulcers, reflux esophagitis and gastroesophageal reflux disease (GERD). This, in confluence with the escalating need for prescribed drugs due to the increasing prevalence of chronic medical ailments, is contributing to the market growth. Besides this, several leading players

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operating in the market are focusing on collaborations and partnerships with other organizations to reduce costs and improve product quality, which is anticipated to drive the market.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global purified terephthalic acid (PTA) market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on application and end user.

Breakup by Application:

Polyester

Fiber and Yarn Grade

Polybutylene Terephthalate (PET) Grade

Film Grade

Polybutylene Terephthalate (PBT)

Plasticizers

Others

Breakup by End User:

Textile

Bottling and Packaging

Home Furnishing

Others

Breakup by Region:

North America

United States

Canada

Asia-Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

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Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being Alpek S.A.B. de C.V., Eastman Chemical Company, Far Eastern New Century Corporation, Formosa Chemicals & Fibre Corp., HANWA Co. Ltd., Indian Oil Corporation Limited, Indorama Ventures Public Company Limited, Jiangyin Chengxing Industrial Group Co. Ltd., LOTTE Chemical Corporation, Mitsubishi Chemical Corporation, Reliance Industries Limited, Saudi Basic Industries Corporation (Saudi Arabian Oil Co.) and Sinopec.

Key Questions Answered in This Report

1. How big is the global Purified Terephthalic Acid (PTA) market?
2. What is the expected growth rate of the global Purified Terephthalic Acid (PTA) market during 2024-2032?
3. What are the key factors driving the global Purified Terephthalic Acid (PTA) market?
4. What has been the impact of COVID-19 on the global Purified Terephthalic Acid (PTA) market?
5. What is the breakup of the global Purified Terephthalic Acid (PTA) market based on the application?
6. What is the breakup of the global Purified Terephthalic Acid (PTA) market based on the end user?
7. What are the key regions in the global Purified Terephthalic Acid (PTA) market?
8. Who are the key players/companies in the global Purified Terephthalic Acid (PTA) market?

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