

**North America Isopropyl Alcohol Market Report by Application (Process Solvent, Cleaning Agent, Coating Solvent, Intermediate, and Others), End-Use Industry (Cosmetics and Personal Care, Pharmaceuticals, Food and Beverages, Paints and Coatings, Chemicals, and Others), and Country 2024-2032**

Market Report | 2024-07-01 | 122 pages | IMARC Group

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**Report description:**

The North America isopropyl alcohol market size reached 976,500 Tons in 2023. Looking forward, IMARC Group expects the market to reach 1,196,190 Tons by 2032, exhibiting a growth rate (CAGR) of 2.2% during 2024-2032.

Isopropyl alcohol (C<sub>3</sub>H<sub>7</sub>OH), also known as isopropanol, is a colorless, volatile and flammable chemical compound with a distinctive odor. It is miscible with various essential oils, removes flux, helps in sterilization, cleansing and deicing, and has several anti-bacterial and anti-fungal benefits. Apart from this, the alcohol has long shelf life and is widely available at affordable prices. Owing to this, isopropyl alcohol is employed across diverse sectors such as pharmaceuticals, personal care and cosmetics, food processing, paints and coatings, printing, automotive, and liquid detergents.

North America represents one of the largest markets for isopropyl alcohol owing to the increasing demand in the pharmaceutical industry. Rapid influx of several products such as alcohol wipes and swabs, hand sanitizers, oral mouthwash, and eardrops has fuelled the demand for isopropyl alcohol in the region. Moreover, blooming food and beverage industry has also contributed to the increasing demand. Rising consumer health awareness of the antibacterial and antiseptic benefits of isopropyl alcohol will continue to spur the demand in the upcoming years.

**Key Market Segmentation:**

IMARC Group provides an analysis of the key trends in each sub-segment of the North America isopropyl alcohol market report, along with forecasts at the regional and country level from 2024-2032. Our report has categorized the market based on

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application and end-use industry.

#### Key Regions Analyzed

United States  
Canada  
Mexico

#### Analysis for Each Country

Market by Application  
Process Solvent  
Cleaning Agent  
Coating Solvent  
Intermediate  
Others

#### Market by End-Use Industry

Cosmetics and Personal Care  
Pharmaceuticals  
Food and Beverages  
Paints and Coatings  
Chemicals  
Others

#### Value Chain Analysis

Key Drivers and Challenges  
Porters Five Forces Analysis  
PESTEL Analysis  
Government Regulations  
Competitive Landscape  
Competitive Structure  
Key Player Profiles

IMARC Group's latest report provides a deep insight into the North America isopropyl alcohol market covering all its essential aspects. This ranges from macro overview of the market to micro details of the industry performance, recent trends, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc. This report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the North America isopropyl alcohol market in any manner.

#### Key Questions Answered in This Report:

How has the North America isopropyl alcohol market performed so far and how will it perform in the coming years?

What are the key regions in the North America isopropyl alcohol market?

What has been the impact of COVID-19 on the North America isopropyl alcohol market?

What is the breakup of the North America isopropyl alcohol market on the basis of application?

What is the breakup of the North America isopropyl alcohol market on the basis of end-use industry?

What are the various stages in the value chain of the North America isopropyl alcohol industry?

What are the key driving factors and challenges in the North America isopropyl alcohol industry?

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What is the structure of the North America isopropyl alcohol industry and who are the key players?  
What is the degree of competition in the North America isopropyl alcohol industry?  
What are the profit margins in the North America isopropyl alcohol industry?

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