

**Floor Sealer and Finisher Market by Product (Solvent-based, Water-based), Application (Concrete, Wood, Terrazzo, and Others), Distribution Channel (Offline, Online), End User (Residential, Commercial, Industrial), and Region 2024-2032**

Market Report | 2024-07-01 | 140 pages | IMARC Group

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**Report description:**

The global floor sealer and finisher market size reached US\$ 2.9 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 5.1 Billion by 2032, exhibiting a growth rate (CAGR) of 6.36% during 2024-2032. The growing construction and infrastructure development activities, an enhanced focus on hygiene and cleanliness, and the increasing popularity of decorative flooring represent some of the key factors driving the market.

Floor sealer refers to a protective coating that is applied to the floor to create a barrier that protects against potential damage on the bare floor surface, while a finisher is a coating applied over a floor sealer to offer enhanced protection. The sealers function by penetrating the pores of the floor to prevent stains and damage, while the finishers form a protective layer on top of the sealer or existing floor surface to add a glossy or matte finishing and durability. In addition to this, they also help improve the quality of indoor air by creating a protective barrier on the floor surface and reducing dust and debris accumulation. They are typically composed of acrylic, polyurethane, or epoxy resin and are customizable in various gloss levels. Floor sealers and finishers can be applied to a wide range of floor surfaces, including wood, concrete, and tile. Some of the advantages offered by these products include improved floor protection, enhanced appearance, ease of cleaning, and excellent slip resistance for safety purposes.

**Floor Sealer and Finisher Market Trends:**

The global market is primarily driven by the augmenting product demand in residential and commercial buildings. This can be attributed to the growing construction and infrastructure development activities, particularly in emerging economies. In line with this, an enhanced focus on hygiene and cleanliness, particularly after the outbreak of COVID-19, is providing an impetus to the market. Moreover, the rapid product utilization in the healthcare sector for maintaining sterile and hygienic environment is also acting as a significant growth-inducing factor for the market. In addition to this, the increasing popularity of decorative flooring,

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including epoxy coatings and polished concrete is also resulting in a higher product uptake on the global level. The market is further driven by continual technological advancements in the formulation of floor sealers and finishers, such as nano-coating technology, with antimicrobials, slip-resistance agents, high chemical resistance and UV stability. Furthermore, the introduction of eco-friendly and sustainable product variants, such as water-based and low-VOC floor sealers and finishers is creating lucrative opportunities in the market. Some of the other factors contributing to the market include the growing adoption of DIY home improvement, inflating disposable incomes of the consumers, rapid urbanization and industrialization, and extensive research and development (R&D) activities.

#### Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each segment of the global floor sealer and finisher market, along with forecasts at the global, regional, and country levels from 2024-2032. Our report has categorized the market based on product, application, distribution channel and end user.

#### Product Insights:

- Solvent-based
- Water-based

The report has provided a detailed breakup and analysis of the floor sealer and finisher market based on the product. This includes solvent-based and water-based. According to the report, solvent-based represented the largest segment.

#### Application Insights:

- Concrete
- Wood
- Terrazzo
- Others

The report has provided a detailed breakup and analysis of the floor sealer and finisher market based on the application. This includes concrete, wood, terrazzo, and others. According to the report, concrete represented the largest segment.

#### Distribution Channel Insights:

- Offline
- Online

The report has provided a detailed breakup and analysis of the floor sealer and finisher market based on the distribution channel. This includes offline and online.

#### End User Insights:

- Residential
- Commercial
- Industrial

A detailed breakup and analysis of the floor sealer and finisher market based on the end user has also been provided in the report. This includes residential, commercial and industrial. According to the report, residential accounted for the largest market

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share.

#### Regional Insights:

##### North America

United States

Canada

##### Asia Pacific

China

Japan

India

South Korea

Australia

Indonesia

Others

##### Europe

Germany

France

United Kingdom

Italy

Spain

Russia

Others

##### Latin America

Brazil

Mexico

Others

##### Middle East and Africa

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Asia Pacific was the largest market for floor sealer and finisher. Some of the factors driving the Asia Pacific floor sealer and finisher market included the increasing popularity of decorative flooring, growing construction industry, presence of several key players, etc.

#### Competitive Landscape:

The report has also provided a comprehensive analysis of the competitive landscape in the global floor sealer and finisher market. Competitive analysis such as market structure, market share by key players, player positioning, top winning strategies, competitive dashboard, and company evaluation quadrant has been covered in the report. Also, detailed profiles of all major companies have been provided. Some of the companies covered include 3M Company, Armstrong Flooring Inc., Asia Mortar, Blackfriar Paints (Tor Coatings Limited), Coo-Var, Diversey Inc., Fuller Industries Inc., INO Solutions, Perma Incorporated, The Dura Wax Company, Watco Industrial Flooring Inc., XO2 Pty Ltd, Zep Inc., etc. Kindly note that this only represents a partial list of companies, and the complete list has been provided in the report.

#### Key Questions Answered in This Report:

How has the global floor sealer and finisher market performed so far, and how will it perform in the coming years?

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What are the drivers, restraints, and opportunities in the global floor sealer and finisher market?  
What is the impact of each driver, restraint, and opportunity on the global floor sealer and finisher market?  
What are the key regional markets?  
Which countries represent the most attractive floor sealer and finisher market?  
What is the breakup of the market based on the service product?  
Which is the most attractive product in the floor sealer and finisher market?  
What is the breakup of the market based on the application?  
Which is the most attractive application in the floor sealer and finisher market?  
What is the breakup of the market based on the distribution channel?  
Which is the most attractive distribution channel in the floor sealer and finisher market?  
What is the breakup of the market based on the end user?  
Which is the most attractive end user in the floor sealer and finisher market?  
What is the competitive structure of the global floor sealer and finisher market?  
Who are the key players/companies in the global floor sealer and finisher market?

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